INNOVATIVE LEARNING INSTITUTE

Skill Development • IT • E-Commerce • Graphic Design • Sales & Professional Training

SKILLS	DIGITAL	CAREER
Learn	Create	Grow

NSDA APPROVED ORGANIZATION

Application ID: CAA-DHA-001642 | STP ID: STP-DHA-002961

Chairman: Zannatul Haque Shapla

Dhanmondi, Dhaka, Bangladesh

01 | About the Institute

Innovative Learning Institute (ILI) is a skill development and professional training organization committed to developing skilled, productive and employment-ready human resources.

The Institute works in practical and market-oriented areas including **Skill Development, Information Technology, E-Commerce, Graphic Design, Sales & Professional Development** and other emerging skill-based trades.

ILI is an **NSDA-approved organization** with dedicated classrooms, practical/lab facilities and an administrative office to support training delivery.

02	**02**	**01**

02 | Vision & Mission

Vision: To contribute to a skilled, productive and digitally empowered workforce capable of competing in local and international markets.

Mission: To provide practical, quality and market-oriented training; promote digital careers and entrepreneurship; and create skills-development opportunities for youth and aspiring professionals.

“Learn Today. Build Tomorrow.”

03 | NSDA Accreditation & Approved Trades

The submitted NSDA decision certificates identify Innovative Learning Institute as the STP and confirm its approved course and assessment center accreditations.

STP Name	Innovative Learning Institute
STP ID	STP-DHA-002961
Application ID	CAA-DHA-001642
Address	25, Road #27/1, House #13/A, Dhanmondi, Dhaka

Approved Courses – Decision issued 01 October 2026

Trade	Accreditation Validity
Sales Professional – 3	01-10-2026 to 30-09-2028
Tour Guiding – 3	01-10-2026 to 30-09-2028
Food and Beverage Production – 3	01-10-2026 to 30-09-2028
Hospitality Management – 3	01-10-2026 to 30-09-2028
Retail Sales Operations – 3	01-10-2026 to 30-09-2028

Graphic Design – 2

Course and Assessment Center Accreditation approved for **18-05-2026 to 17-05-2028**.

04 | Training Focus Areas

01	**Skill Development** Practical and competency-oriented training designed around employability and self-employment.
02	**Information Technology** Digital and IT skills supporting modern employment, freelancing and entrepreneurship.
03	**E-Commerce** Online business, digital marketplace operations and entrepreneurship-oriented learning.
04	**Graphic Design** Creative digital skills for professional, freelance and business applications.
05	**Sales & Professional Skills** Sales techniques, customer service, communication and workplace competencies.
06	**Hospitality & Tourism** Hospitality, food & beverage and tour-guiding related skill development.

05 | Training Methodology

THEORY	PRACTICAL	ASSESSMENT	CAREER

ILI follows a practical and learner-focused approach combining classroom instruction, hands-on practice, assessment and career-oriented guidance.

06 | Target Beneficiaries

- Unemployed youth and job seekers
- School, college and university students
- Women and aspiring entrepreneurs
- Freelancers and aspiring freelancers
- Small entrepreneurs and professionals
- Individuals seeking new or upgraded skills

07 | Career & Entrepreneurship Support

The Institute aims to help learners translate training into practical career and income opportunities through career counselling, job preparation, interview preparation, workplace readiness, entrepreneurship orientation, freelancing guidance and professional communication.

08 | Partnership & Collaboration

Innovative Learning Institute is positioned to collaborate with government agencies, development organizations, NGOs, CSR programs, corporate organizations, employers, educational institutions and other skills-development stakeholders.

GOVERNMENT	DEVELOPMENT	CORPORATE
Skills and workforce projects	NGO / donor / development initiatives	CSR and employee training

09 | Future Development Plan

ILI plans to expand modern IT and digital skills, e-commerce and entrepreneurship programs, graphic design, sales and customer-service training, youth employment initiatives, women-focused skills development, freelancing and digital career programs, and customized corporate training.

Institutional Strengths

✓ NSDA-approved training organization
✓ STP ID: STP-DHA-002961
✓ 2 classrooms + 2 practical/lab rooms + office facility
✓ Multiple approved trades across sales, hospitality, tourism, food & beverage and graphic design
✓ Practical, market-oriented training focus

10 | Chairman’s Message

At Innovative Learning Institute, we believe that meaningful skills can create meaningful opportunities. Our goal is to build a learning environment where people can gain practical knowledge, develop confidence and prepare themselves for employment, entrepreneurship and a changing world of work.

We are committed to continuous improvement, responsible training delivery and collaboration with organizations that share a vision of inclusive skills development.

Zannatul Haque Shapla
Chairman
Innovative Learning Institute

11 | Contact & Institutional Information

Institute	Innovative Learning Institute (ILI)
Chairman	Zannatul Haque Shapla
Address	25, Road #27/1, House #13/A, Dhanmondi, Dhaka
NSDA Application ID	CAA-DHA-001642
STP ID	STP-DHA-002961
Mobile / Email / Website	[To be added]

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