COMPANY PROFILE

Career Point S@ifur's

1. Introduction

Career Point S@ifur's is a professional Training & Skill Development Institute based in Gazipur, Bangladesh. The institute is committed to providing quality education and practical training to develop skilled human resources for both local and international job markets.

2. Vision

To become a leading skill development and language training institute in Bangladesh by creating competent, skilled, and globally competitive professionals.

3. Mission

- To provide quality training in language and IT skills
- To prepare students for career opportunities at home and abroad
- To ensure practical, job-oriented education
- To contribute to national development through skill enhancement

4. Core Services

We provide professional training in the following areas:

• Spoken English
• IELTS Preparation
• Graphic Design for Freelancing
• Web Design & Development
• Computer & IT Courses
• Mobile Phone Servicing
• Language Training (English, Korean, Japanese – Basic Level)

5. Business Focus

• Skill Development & Training
• IT-based Education & Services
• Digital & Freelancing Skill Development
• Language Training & Communication Skills

6. Service Area

• Local (Gazipur and surrounding areas)
• Gradual expansion planned nationwide

7. Legal Status

• Legal Structure: Partnership
• Trade Licence: Valid
• TIN & BIN: Registered

8. Financial Status

Career Point S@ifur's is a financially stable and growing training institute.

• Initial Investment: Approximately BDT 5,00,000
• The institute is self-funded and operates through course-based revenue

• Financial operations are maintained in a sustainable and controlled manner
• Continuous reinvestment is being made for expansion and quality improvement

9. Monthly Income & Expenditure (Approx.)

Monthly Income:
• Student Enrollments & Course Fees: BDT 8,00,000 – 9,00,000

Monthly Expenditure:
• Office Rent: BDT 80,000
• Staff Salary: BDT 3,00,000
• Marketing & Advertisement: BDT 1,00,000
• Utility & Maintenance: BDT 50,000
• Miscellaneous Expenses: BDT 50,000

• Total Monthly Expenditure: Approximately BDT 5,80,000
• Estimated Monthly Profit: Approximately BDT 2,00,000 – 3,00,000

10. Annual Financial Projection

• Estimated Annual Revenue: Up to BDT 1,00,00,000 (One Crore)
• Growth is expected through increased student enrollment and course expansion

11. Management

Director:
Mohammad Belaet Hossain

The management ensures quality training, efficient operations, and continuous development of the institute.

12. Strengths

• Skilled and experienced instructors
• Practical and job-oriented training
• Affordable course structure
• Strong student support system
• Focus on freelancing and employment skills

13. Student Achievement

Since its establishment, Career Point S@ifur's has successfully trained over 5,000+ students across various courses.

The institute has built a strong reputation by helping students develop practical skills, improve their communication abilities, and achieve better career opportunities both locally and internationally.

14. Future Plan

• Expansion of new branches in different regions
• Launch of online training platform
• Introduction of advanced IT and technical courses
• Collaboration with national and international organizations

15. Conclusion

Career Point S@ifur's is committed to building a skilled workforce through quality training and education. The institute aims to contribute significantly to employment generation and economic growth in Bangladesh.