ISO 9001:2015
ISO CERTIFIED COMPANY 27001:2013

HyperTAG

desh.AI   payon   belancer

ACCELERATING **DIGITAL** AND
TRANSFORMATIONAL **REVOLUTION**

ISO 9001:2015   **ISO** CERTIFIED COMPANY 27001:2013

HyperTAG | 2022

HyperTAG Solutions Ltd.
We are state of the art digital technology company since 2010. Expertise in IT Training, EdTech, Software, FinTech, Consulting and Artificial Intelligence. Its flagship initiative '**belancer**' provides full-stake skill and employment services in Bangladesh.

CONTENTS

BASIS
Bangladesh Association of
Software & Information Services

DCCI

বাংলাদেশ কম্পিউটার সমিতি
Bangladesh Computer Samity
The ICT Industry Association of Bangladesh

e-CAB
e-Commerce Association of Bangladesh

BACCO
Bangladesh Association of Call Center & Outsourcing

WELCOME

HyperTAG Solutions Ltd. is one of the leading companies for developing and deploying enterprise products for business. It provides IT Training services, EdTech Solutions, Software, Hardware, Mobile Apps, Games, and AI based products & services. HyperTAG has launched the first freelancing marketplace "**belancer**" in 2015. Belancer Training is the top largest and world-class IT training institute in 25 different locations of the country. The Company was duly established in 2010 and has its Head Office in Dhaka, Bangladesh and global offshore office in Washington DC, USA. HyperTAG's AI start-up desh.AI is dedicatedly working for harness the cutting edge technology such as AI, Big Data, ML and IoT to shape the growth of the businesses.

HyperTAG Solutions Ltd. has created an image of its own in the field of IT & Software development. The Company has built up an impressive list of clients, most of which comprises leading Banks and Financial Institutions, Telecoms, Corporate Houses, Industrial Firms, Media Houses, Travel Agencies and other Organizations that bear a name in their field.

"

Hypertag has been awarded highest number of govt contract to provide IT based nationwide Training in Bangladesh.

25	20,000	15	60,000
NATIONWIDE ICT TRAINING CENTER	PEOPLE TRAINED in IT UNDER GOVT SCHEME	ADVANCED IT BASED COURSE	FREELANCERS IN NATION'S FIRST MARKETPLACE

FOREWORD

HYPERTAG IS PLAYING VITAL ROLE OF THIS DIGITAL BANGLADESH'S ECO-SYSTEM.

HyperTAG vision is to contribute to transforming Bangladesh into Digital Bangladesh with technical expertise and business intelligence to harness the emerging technology to drive the growth of the businesses.

I sincerely appreciate your warm understanding of every step of our path. It is said that we will see even further advancement in skill and employment in the 21st Century.

I would like to express my gratitude for your loyal patronage. Since our establishment of HyperTAG Ltd. in 2010 We're providing 360-degree IT Services including hardware, software and network, it's integral concern Belancer. We have been given the opportunities to contribute to the skill & employment services of our society and young people in career induction, employability skill and learning tools.

Bangladesh is a rapidly developing Next Eleven emerging economy and one of the frontier five markets in the world.

To achieve Vision 2021 and propel Bangladesh Future towards emerging as a strong middle-income country, empowering citizens at home and abroad with 21st-century skills will be crucial.

We will continue to strive to meet the new demans of the age by developing, designing of our products.

It is our company policy to contribute to the development and prosperity of the society with the favor of teamwork, spontaneous and responsible work.

WHO WE ARE?

HyperTAG Solutions Ltd. provides state of the art digital technology solutions for Software, Hardware, eGovt, Fintech, EdTech, Outsourcing, and AI. Its cornerstone **Belancer** is a full-service skill and employment Service Company in Bangladesh.

ABOUT US

HyperTAG Solutions Ltd is one of the leading companies for developing and deploying enterprise products on transaction banking, hardware, software, mobile apps, and games. HyperTAG has launched the first freelancing marketplace "belancer" in 2015. Belancer training is the top largest and world-class IT training institute in 25 different locations of the country. The Company was duly established in 2010 and has its Head Office in Dhaka, Bangladesh and global offshore office in Washington DC, USA.

HyperTAG Solutions Ltd. has created an image of its own in the field of IT Training and Online Outsourcing industry and the first online marketplace through the course of its persistent effort for the last 3 years. The Company has built up an impressive list of clients, most of which comprises of leading Banks and Financial Institutions, Telecoms, Corporate Houses, Industrial Firms, Media Houses, Travel Agencies and other Organizations which bear a name in their field.
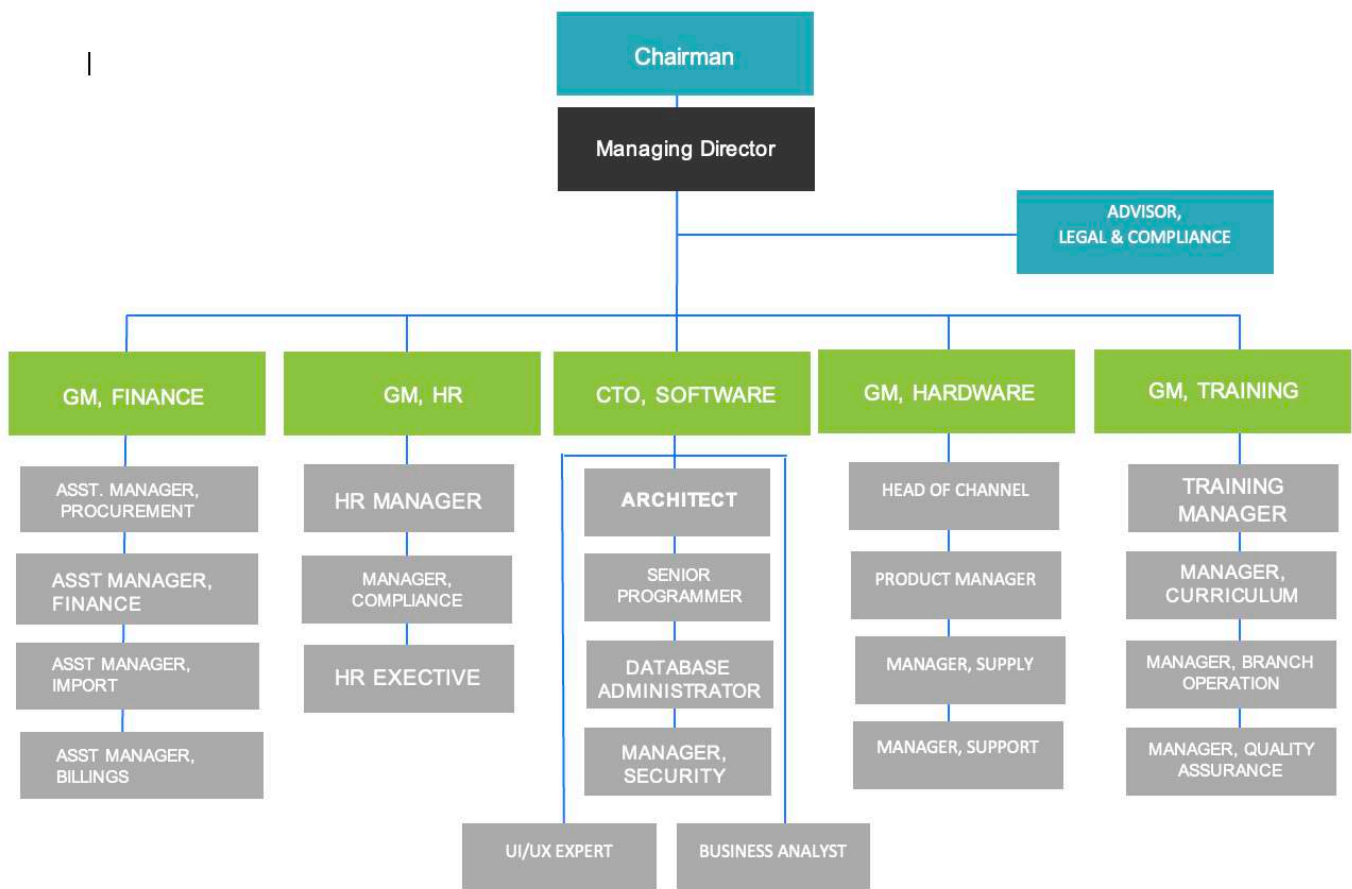
HyperTAG has created a unique distributed structure and steadily continues to expand its software development activities. We employ highly qualified and skilled Software Engineers with an in-depth understanding of mobile banking. In view of the quality and wide range of services as well as the growing number of Clients we work with, HyperTAG stands out amongst numerous Software Companies. In this regard, we can assure you that we do provide you with the security and operational framework with security that your organization requires.
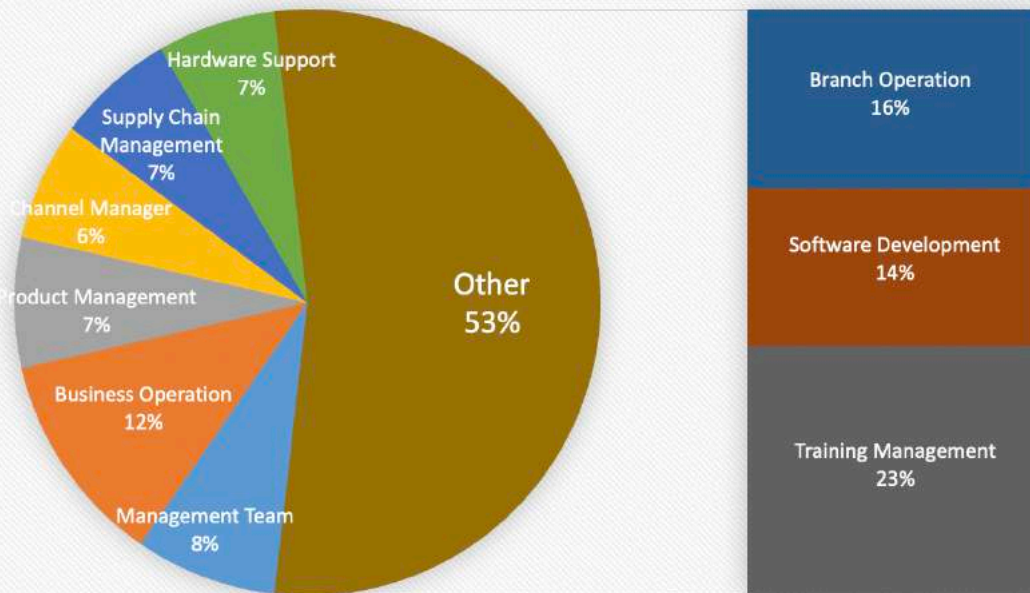
Name of the Company	HyperTAG Solutions Ltd.
Corporate Office	Chandrashila Suvastu Tower, 69/1 Panthapath, Dhaka-1205, Bangladesh
Represented By	**Md. Shofiul Alam,** Managing Director
Contact Number	+880 1944444666
eMail	Info@hypertagsolutions.com
Web Address	www.hypertagsolutions.com
Year of Establishment	2010
Incorporation	Registered with Join Stock Company – Dec 2010
About Us	**HyperTAG Solutions Ltd** is the State of Art Digital HyperTAG Solutions Ltd provides state-of-the-art digital technology solutions for software, Hardware, eGovt, Fintech, EdTech, outsourcing, and AI. Its cornerstone Belancer is a full-service skill and employment Service Company in Bangladesh. The Company was duly established in 2010 and has its Head Office in Dhaka, Bangladesh and global offshore office in Washington DC, USA. HyperTAG's AI start-up desh.AI is dedicatedly working to harness cutting edge technology such as AI, Big Data, ML and IoT to shape the growth of the businesses. HyperTAG has launched the first online freelancing marketplace "belancer" in 2015, it has 60,000+ freelancer and 5,000+ worldwide client base. Belancer training is the top largest and world-class IT training institute in 25 different locations of the country. Under different govt skill development scheme (LEDP, SEIP, ESDP, FTFL etc.) HyperTAG trained more than 20,000+ young professional & helped to get job placement for 8,000+ people. and HyperTAG has developed National Strategy for Artificial Intelligence of Bangladesh. HyperTAG has created a unique distributed structure and steadily continues to expand its software development activities. We employ highly qualified and skilled Software Engineers with an in-depth understanding of software products. In view of the quality and wide range of services as well as the growing number of Clients we work with.

Trade license no	TRAD/DSCC/057780/2020 (Valid Till: June-2022)
Certificate of incorporation	C-88918/10
TIN Registration Number	527178182075
VAT Registration Number	825029
ISO 9001: 2015	4631/QMS/0919 (Valid- 2023)
ISO/IEC 27001:2013	8068/ISMS/0421 (Valid- 2024)
Call Center registration No	14.32.0000.007.57.464.18.263 (Valid – 2023)
IRC Number	IRC 260326110247721
Radio Equipment Importer License No	BTRC Enlistment No – 17/21
BASIS membership No	Ge-11-07-110
Bangladesh Computer Samity (BCS)	0619
BACCO membership No	Bacco/00104/hypertag/2017
E-cab membership No	E-cab/17
Dhaka Chamber of Com & Industry (DCCI)	Book-081/ Serial – 08038
Product & Services	IT based Training Software Design & Development Automation & AI Enterprise Application e-Government Internet of Things (IoT) Robotic Process Automation Cloud Infrastructure Smart City Computer Hardware Supply & Maintenance Online Outsourcing Marketplace (Belancer) EdTech (eduine- eLearning Platform) FinTech (PayOn – Payment Gateway) Aalap- AI based Chatbot National Strategy for Artificial Intelligence of Bangladesh deshAI – Artificial Intelligence Startup HyperPOS- Mobile Application based POS Business Process Outsourcing Web, e-Commerce & Mobile Apps IT Strategy & Consultancy Training & Development
Yearly Turnover (FY 2021)	BDT. 20,95,56,444.00
	USD. $ 2.34 Million
	DVC. 2205161432A8845798
Board of Directors	Md. Shofiul Alam
	Somaia Akter Jannat
	Ashraful Alam Sabbir
	Selina Khatun
	Sharmin Akter
	Jasmin Akter

ORGANOGRAM & HR COMPOSTION HyperTAG

Chairman

Managing Director

ADVISOR, LEGAL & COMPLIANCE

GM, FINANCE	GM, HR	CTO, SOFTWARE	GM, HARDWARE	GM, TRAINING
ASST. MANAGER, PROCUREMENT	HR MANAGER	ARCHITECT	HEAD OF CHANNEL	TRAINING MANAGER
ASST MANAGER, FINANCE	MANAGER, COMPLIANCE	SENIOR PROGRAMMER	PRODUCT MANAGER	MANAGER, CURRICULUM
ASST MANAGER, IMPORT	HR EXECTIVE	DATABASE ADMINISTRATOR	MANAGER, SUPPLY	MANAGER, BRANCH OPERATION
ASST MANAGER, BILLINGS		MANAGER, SECURITY	MANAGER, SUPPORT	MANAGER, QUALITY ASSURANCE

UI/UX EXPERT   BUSINESS ANALYST

HR COMPOSITION OF HYPERTAG SOLUTIONS LTD

Hardware Support 7%
Supply Chain Management 7%
Channel Manager 6%
Product Management 7%
Business Operation 12%
Management Team 8%
Other 53%

Branch Operation 16%
Software Development 14%
Training Management 23%

Management Team   Business Operation   Product Management

HyperTAG Solutions Ltd provide state of art digital technology support are composed of all kind of IT & ITES products & services including hardware, software & telecommunications. We offer full range –
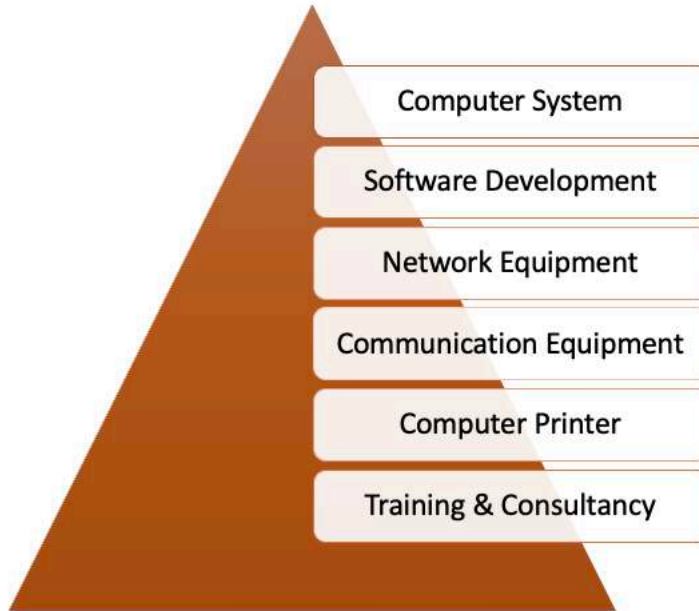
HyperTAG is specialized in development, integration of multivendor and all type of industries vertical, we deliver one stop solution point with most efficient and cost-effective systems to its' clients.

| All kind of Brand desktop PC, Laptop and accesories | Micrsoft OS, Office suite and Cloud Infrastucture | Networking Equipment & Accessories | Cloud Infrastructure & Supports |
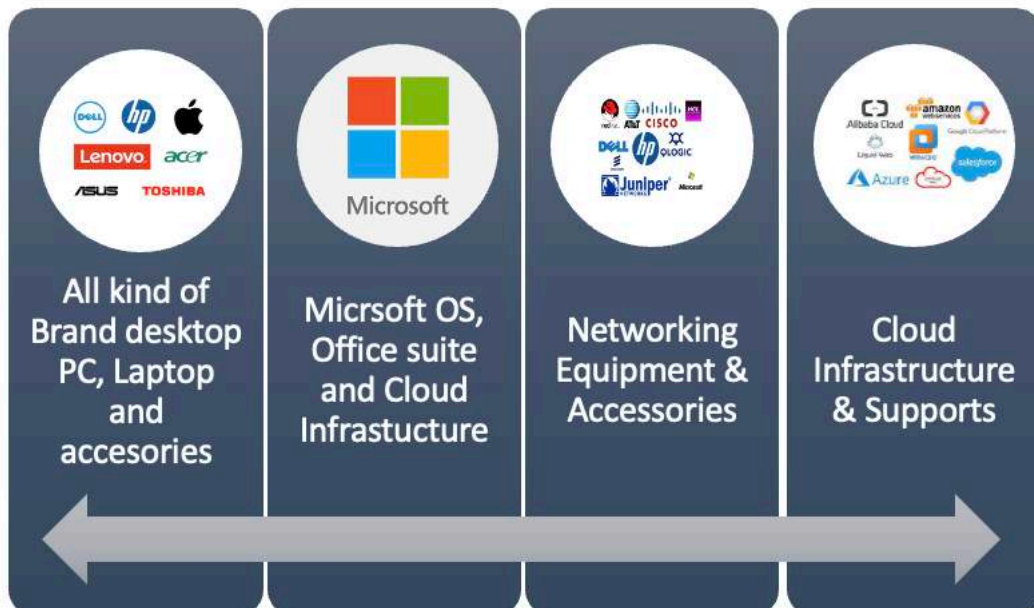
GOVT-LED TRAINING SCHEME IMPLMENTED BY HYPERTAG

6800	TOTAL PARTICIPATION
300	TOTAL HOURS
30%F	GENDER EQUALITY
60%	TOTAL JOB PLACEMENT

START DATE – OCTOBER 2016   COMPLETION DATE – JUNE 2019

LICT TRAINING & JOB PLACEMENT

Leveraging ICT for Growth, Employment and Governance is a project of Bangladesh Computer Council (BCC) under the Ministry of Posts, Telecommunication and Information Technology.

CLIENT NAME	ICT Earnest & Young ICT Division
OBJECTIVE	The primary objectives of the project is to provide Training Services on ICT Literacy and ICT related Training in relation to the Top Up IT and Foundation Skills Training project
WHO HAVE ATTENDED	Graduate
ENROLLMENT CRITERIA	Students
COURSE COVERED	Web Development, Graphic Design, Digital Marketing, Big Data & Mobile Apps Development
OPERATIONAL LOCATION	Eight Division.
LEARNING DELIVERY METHOD	Training & Job Placement of the Students

IMPACT STORY

Prepared IT/Engineering/Science graduates for the IT sector or IT roles in other sectors through this training program by increasing ICT Literacy and ICT Trained Professional.

CLIENT CONTACT DETAIL

Ernst & Young LLP, Bangladesh Branch, Gulshan Pink City, Suite 6/A, Level-7, Plot No-15, Road No-103, Block-CEN(C), Gulshan Avenue, Dhaka-1212, Bangladesh
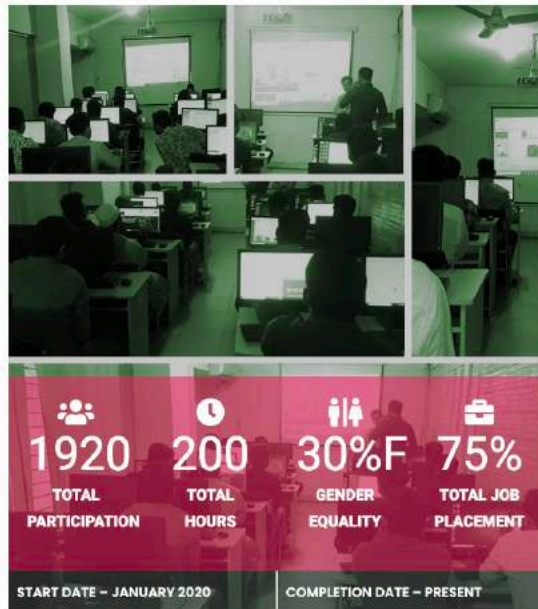
LEARNING & EARNING DEVELOPMENT PROJECT (LEDP)

Conduct training program to catalyze the growth of freelancer for self-employment and promoting online outsourcing

CLIENT NAME	LEDP, ICT Division
OBJECTIVE	The main objectives of the project are to capacity building of unemployed young in IT/ITES outsourcing industry providing professional outsourcing training and ensure employment service in global outsourcing marketing place in local IT/ITES sectors
WHO HAVE ATTENDED	H.S.C. Passed
ENROLLMENT CRITERIA	Students
COURSE COVERED	Graphic Design, Web Development & Digital Marketing
OPERATIONAL LOCATION	Rangpur Division
LEARNING DELIVERY METHOD	Training & Job Placement of the Students

1920	TOTAL PARTICIPATION
200	TOTAL HOURS
30%F	GENDER EQUALITY
75%	TOTAL JOB PLACEMENT

START DATE – JANUARY 2020   COMPLETION DATE – PRESENT

IMPACT STORY

Train 1920 persons and develop them as skilled manpower to be freelancers in the IT/ICT sector, create new job facilities in global market and improve national awareness at all levels, create master trainers in freelancing area to disseminate the training program in the grassroots level.

CLIENT CONTACT DETAIL

Md. Akhtar Mamun, Project Director
Learning & Earning Development Project, ICT Division
ICT Tower (Level-6), E-14/X Agargaon, Dhaka-1207

SKILLS FOR EMPLOYMENT INVESTMENT PROGRAM (SEIP)

Develop skilled workforce for priority industry sectors of Bangladesh with financial support from Asian Development Bank (ADB) & Swiss Agency for Development & cooperation (SDC)

CLIENT NAME	Palli Karma-Sahayak Foundation (PKSF)
OBJECTIVE	The main objectives of the project is to impart market responsive job focused inclusivetraining to increase the productivityof trained graduates & also improve their employ-ability in the job sector
WHO HAVE ATTENDED	H.S.C. Passed
ENROLLMENT CRITERIA	Students
COURSE COVERED	Graphic Design & IT Freelancing (Data Entry, SEO, Affiliate Marketing)
OPERATIONAL LOCATION	Cumilla
LEARNING DELIVERY METHOD	Training & Job placement of the students

25	1Y	30%	65%
TOTAL PARTICIPATION	TOTAL DURATION	GENDER EQUALITY	TOTAL JOB PLACEMENT

START DATE – JULY 2019 | COMPLETIONS DATE – PRESENT

IMPACT STORY

In order to reach a target of 24,350 trainees within 5.5 years and improve their employ-ability in the job market.

CLIENT CONTACT DETAIL

Dr. Md. Jashim Uddin, Deputy Managing Director
Palli Karma-Sahayak Foundation (PKSF)
E-4/B Agargaon Administrative Area
Sher-e-Bangla Nagar, Dhaka-1207

120	30	100%F	95%
TOTAL PARTICIPATION	TOTAL MONTHS	GENDER EQUALITY	TOTAL JOB PLACEMENT

START DATE – JUNE 2016 | COMPLETION DATE – JUNE 2018

WOMEN ICT FREELANCER AND ENTREPRENEUR DEVELOPMENT PROGRAM

This initiative is taken under the Government Digital Bangladesh Policy to empower women and involve women in economic activities

CLIENT NAME	SME Foundation
OBJECTIVE	The main objectives of the project is to create and develop women ICT entrepreneurs/ freelancers/manpower all over Bangladesh
WHO HAVE ATTENDED	Women
ENROLLMENT CRITERIA	H.S.C. Passed
COURSE COVERED	Graphic Design, Search Engine Optimization, and Web Design
OPERATIONAL LOCATION	Dhaka, Gazipur, Shariatpur, Madaripur, Gopalganj, Faridpur
LEARNING DELIVERY METHOD	Training & Job placement of the Women

IMPACT STORY

Accelerated growth and meaningful engagement through active interaction and transforming country into medium income economy and to achieve Vision 2021 by ensuring the full participation of women in economic activities.

CLIENT CONTACT DETAIL

Program Director
Women ICT Freelancing and Entrepreneur Development Program, SME Foundation
Royal Tower, 4 Panthapath,
Dhaka 1215, Bangladesh

	PROJECT NAME	CLIENT NAME	PERIOD	LOCATION	COURSE NAME	TRAINEE	DURATION	MORE
BIDA	Providing Resource Person for Entrepreneurship & Skill Development Project, BIDA	Bangladesh Investment & Development Authority (BIDA)	Apr 2020-Feb 2021	Rajshahi Division	Entrepreneurship & Skill Development	1800	60 Hrs.	+
BIDA	Providing Resource Person for Entrepreneurship & Skill Development Project, BIDA	Bangladesh Investment & Development Authority (BIDA)	Apr 2020-Feb 2021	Mymensingh Division	Entrepreneurship & Skill Development	900	60 Hrs.	+
BIDA	Providing Resource Person for Entrepreneurship & Skill Development Project, BIDA	Bangladesh Investment & Development Authority (BIDA)	Apr 2020-Feb 2021	Sylhet Division	Entrepreneurship & Skill Development	900	60 Hrs.	+
	Training & Job placement of Artificial Intelligence Professional	ICT Division & PMIS, Dhaka University	Jan 2019-Aug 2020	Panthapath, Dhaka	Artificial Intelligence, Machine Learning, Internet of Things, Big Data & RPA	75	300 Hrs	+
	Sheikh Kamal IT Training & Incubation Center Project	Bangladesh Hi-tech park authority	Dec 2018-Sep 2020	Sylhet, Comilla	Communicative Bangla and English, Basic Computing, Basic Hardware	240	216 Hrs	+
	Entrepreneurship & Skill Development Project: Joyeeta-kaligonj Project	Ministry of Women & Children Affairs	Jun 2019-Jul2019	Kaligonj, Gazipur	Handicraft & Showpiece Making	272	22 Days	+
	Workforce Development Training, Six Sigma	Bangladesh Hi-tech park authority	Jun 2019-Jul 2019	Panthapath, Dhaka	Six sigma green belt and Black belt	80	80 Hrs	+
SME FOUNDATION	Women ICT Freelancing & Entrepreneur Development Program	SME Foundation	Jun 2016-Jun 2018	Panthapath, Dhaka	Web Development, Graphic Design	50	3 Months	+
ICT	LICT Training & Job Placement	ICT Division, Earnest & Young	Oct 2016-June 2019	8 Division & 30 Districts	Web Development, Graphic Design, Apps Development, Big Data & Digital Marketing	6800	300 hrs	+

WHAT WE DO

OUR SERVICES

HyperTAG Solutions Ltd. provides various products and services in emerging technology. We've awarded govt contract to built nationwide 2300 Computer Lab. HyperTAG's flagship project "belancer" has trained and **trained more than 20,000 students** & **professionals** under different govt skills development scheme i.e LEDP, SEIP, LICT, ESDP, PKSF and SME Foundation Project. Belancer has provided **job placement to 12000 trainees in** different companies. Belancer Marketplace has **verified and registered 50,000 freelancers** and **5, 500+ clients.** HyperTAG is prepared **"National Strategy for Artificial Intelligence of Bangladesh"** with A2i, Cabinet Division, ICT Division and UNDP.

HARDWARE

We source, supply and supports all major complete computer system, networking equipment, printer, lab setup, radio & telecommunication equipment, television and others electronic accessories in govt, corporate and others enterprises in Bangladesh.

SOFTWARE DESIGN & DEVELOPMENT

We provide customized software solutions for government, private and non-profit organizations. Our certified professionals are working relentlessly to provide innovative, intelligent and modern technology-based software for our clients.

ENTERPRISE APPLICATION

We provide full-cycle enterprise application solutions and design services. Our goal is to be a single-entry point for any kind of web-based solution.

E-GOVERNANCE

We are serving citizens' needs while working on government projects for more than a half decades. We are currently working with the Government of Bangladesh in different ICT Projects to achieve excellence in transforming 'Digital Bangladesh'.

AUTOMATION & AI

HyperTAG solutions ltd. has the expertise to transform your business into automation with the help of Artificial Intelligence (AI) technology. We build AI-based products and services to harness the cutting edge technology in your businesses.

ANALYTICS & INSIGHTS

The application produces a sea of Data and critical business insights. We help you to make sense of those data and insights scalable and flexible way for your business by using Big Data technology from your live applications' data.

INTERNET OF THINGS (IoT)

We provide integrated IoT solutions for the companies and individual customers using state-of-the-art integrated architectures, MVP development, and thorough testing services.

ROBOTIC PROCESS AUTOMATION (RPA)

We provide solution on the basis of rules and manual automation by making it a digital competency. maintaining scalability, resilience, compliance, and security. Our customers are the bank and financial institutions, investment companies, and e-commerce, etc.

SMART CITY

Smart city services provide the mainstream ways to meet the challenges of public service, transportation and mobility, safety and security and basic citizen rights – while promoting sustainability. We make the process faster and easier to deploy these powerful tools by offering end-to-end applications.

CLOUD INFRASTRUCTURE

HyperTAG solutions Ltd. offers end-to-end services for your cloud environment. We help you to transform your existing infrastructure of applications and data to the cloud.

ELECTRONICS PAYMENT

We are on your wavelength experienced in bringing m-payments to the market. Our Mobile Payments Consulting teams are backed by deep industry expertise with strong m-payment operational heritage.

HyperTAG's initiative desh.ai is providing cutting edge technology-based solutions in Bangladesh. We have developed our products in Artificial Intelligence, Internet of Things (IoT), Analytics and Machine Learning domain. Our products are easy to use, cost-effective, reliable and sustainable.

OUR SERVICES

WEB, E-COMMERCE & MOBILE APPS

We know, how to shift our solutions to bring the result of your business growth. We use cross-platform for mobile application development. Our development team is experts in the development of both iOS and Android apps.

DIGITAL MARKETING

Our services will enable you with an effective value proposition of your products and services in the marketplace. We offer branding, marketing, advertisement campaign, app store optimization, SEO, social media marketing and social media analytics, etc.

BUSINESS PROCESS OUTSOURCING

We offer outsourcing services, BPO services, online data entry, market research, form filling, and virtual assistant for our clients.

IT STRATEGY & CONSULTANCY

HyperTAG offers expert, affordable IT consulting services to help you achieve your short- and long-term IT objectives. We pride ourselves in offering managed IT services to organizations of any size. We're ready to serve in Special projects with the custom-tailored solutions your business needs.

TRAINING & DEVELOPMENT

We are one of the leading training providers in Bangladesh. We are experts in skill development training. Our large portfolio covers different government and private organizations.

OUR HISTORY

HyperTAG journey has started back in 2010 from 600 SQL wth 5 employees to 25 nationwide offices and 100+ employees in Software Development, Hardware supply, Training Institutes, and Artificial Intelligence.

STEP TOWARDS SUCCESS

From the very beginning, HyperTAG Solutions Ltd has always aimed high to walk in the top branch of the technology market. Started with solving mobile recharge as gift distribution for one of the popular Nokia's campaign. Served national project to launch e-Traffic solutions for DMP.

It was a thrilled journey to be expanding market internationally in Nepal and supported 30+ banks in SMS Banking services at an early stage worked closely with the Media house of Bangladesh. HyperTAG's greatest success is to launch first Mobile Money services with First Global Money and Bangladesh Commerce Bank to distribute the remittance. Finally, belancer has opened the window of thousands of young peoples as the first online outsourcing marketplace in Bangladesh.

MOBILE
VALEU ADDED SERVICE

HyperTAG has started the journey back at the end of 2010.

- Made a strategic partnership with Nokia for supporting their phone campaign and send Recharge Gift, HyperTAG's first job was to automate SIM-based VR distribution.
- Started Short Code services to provide Corporate BulkSMS.
- Designed Mobile VAS services for a global research company, jana.com.
- Partnered with F1 Soft for Mobile Financial Services.
- Made strategic partnership

2010 - 2012

FINTECH
JOURNEY

HyperTAG has started working at Mobile Financial Services with local & International Banks.

- Signed agreement with Bangladesh Post Office to facilitate remittance in 10k+ branches and make a one-stop service point.

- Launched the first e-Traffic Solution with DMP.

- Signed agreement with Channel24 to provide MVAS.

- Start Operation in Nepal to provide Fone bank service.

- Started corporate training.

2013 - 2014

ELECTRONIC
PAYMENT GATEWAY

Under the year of political conflict in Bangladesh, HyperTAG has focused on product development.
- Start development Marketplace for freelancers.
- Signed Agreement with Bangladesh Commerce Bank for Transborder Remittance and MFS.
- Signed Agreement with VISA, Master, Amex, and other banks for PayON payment Gateway.
- Launched e-Ticket with BPL.
- Features in global media for Mobile Remittance in WSJ, Yahoo, MSN Money, etc.

2015 - 2016

BELANCER OUTSOURCING MARKETPLACE & EDTECH

The first online outsourcing marketplace has been launched with the support of government.

• Launched Belancer beta to connect freelancers & clients.

• Signed with LICT Training targetting 5000 Trainees

• Set up the largest development center for BTEB, DTE, and BMET Edu-Tech software.

• Signed with SME Foundation to train Freelancers & Entrepreneurs

2017 - 2019

FUTURE SKILL & ARTIFICIAL INTELLEGENCE

Belancer has strategist to go for Future Skill development.

• Launched desh.AI first Artificial Intelligence Company in Bangladesh.

• Working with the humanoid chatbot to support the HORECA industry.

• Planned to launch FutureSkill with A2i.

• In the early year of 2017, belancer has expanded in 10 more districts with Training Services.

TOWARDS OUR FUTURE

The future of the Global IT industry is AI, Robotics, Augmented Reality, Virtual Reality, 3D printing and so on. HyperTAG has changed the strategy towards and covering technology and skillset towards the future. **desh.AI** is the homicide R&D venture of HyperTAG for preparing the future.

desh.AI [ARTIFICIAL INTELLIGENCE]

> **HyperTAG** *and its AI startup* **desh.AI** *along with ICT Division, Cabinet Division, USAID & UNDP is proud to prepare the* **National Strategy for Artificial Intelligence of Bangladesh (2019-2024)."**

Desh.AI is working on transforming businesses with Artificial Intelligence. Our team is uniquely qualified to help the government and enterprises develop and execute cohesive AI strategies. Desh.AI is enabling mission-critical applications for the fastest-growing markets: IoT, Data, and Mobility. We're experts in AI, NLP, ML, DL, Image Processing, and video analytics.

We are following the Agile and DevOps process to provide the best qaulity services leveraging cutting edge technology like Artificial Intelligence, Internet of Things, Big Data and Deep Learning.

Conversational AI is an intelligent Chatbot to give your Services faster, remove the error, save time & money and provide better customer satisfaction.

Facial Recognition-based access control for companies to ensure security, make the process automated, time-saving and smart integration with the existing security infrastructure.

Business Intelligence & Predictive Analysis provide business intelligence from data, the latest market trend, and prediction of business growth
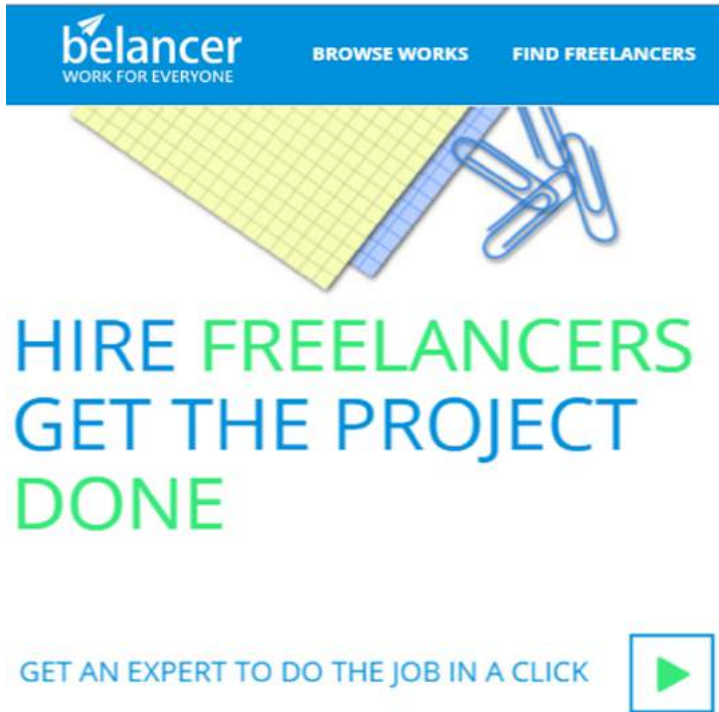
Internet of Things (IoT) make IoT based product and services for your company to automate process and grow your company faster.

Robotic Process Auomation (RPA) provide Artificial Intelligence-enabled robot, software robot and virtual assistant for your company.

Provide Sentiment & Behavior Analysis for your company to find out the pattern from the text, sentiment and behavior from the video.

Video Analytics for your company to analyze real-time traffic from video, make insights from video and detect unwanted stuff.

belancer – [FREELANCING MARKETPLACE]

Belancer.com is the first online works freelancing, outsourcing, marketplace to connect clients & freelancers to get works done on time on budget. Through our marketplace, employers can hire freelancers to do work in areas such as software development, graphic design, writing, and data entry right through to engineering, the sciences, sales and marketing, accounting and legal services. Belancer.com allows both local & global clients to post project and hire professionals.

Finding expert resource was never been easy before belancer has launched, it follows easy steps for an employer to submit project free with timeline and budget, receive instant offer from expert freelancers or agency, compare and select a bidder.

Belancer has registered **3000+ different skillset** does work for everyone.

Belancer introduces "Recommended Badge Program" for handpicking an expert.

"**Escrow Fund Protection**" does safe both Clients & Freelancers.

Belancer incorporated in the US and connected PayPal to receive payments easily for freelancers from International clients.

Belancer has all required **75+ modules** comparing to any international benchmark.

Belancer offers both rating & review for freelancers & employers to maintain professionalism and effective output.
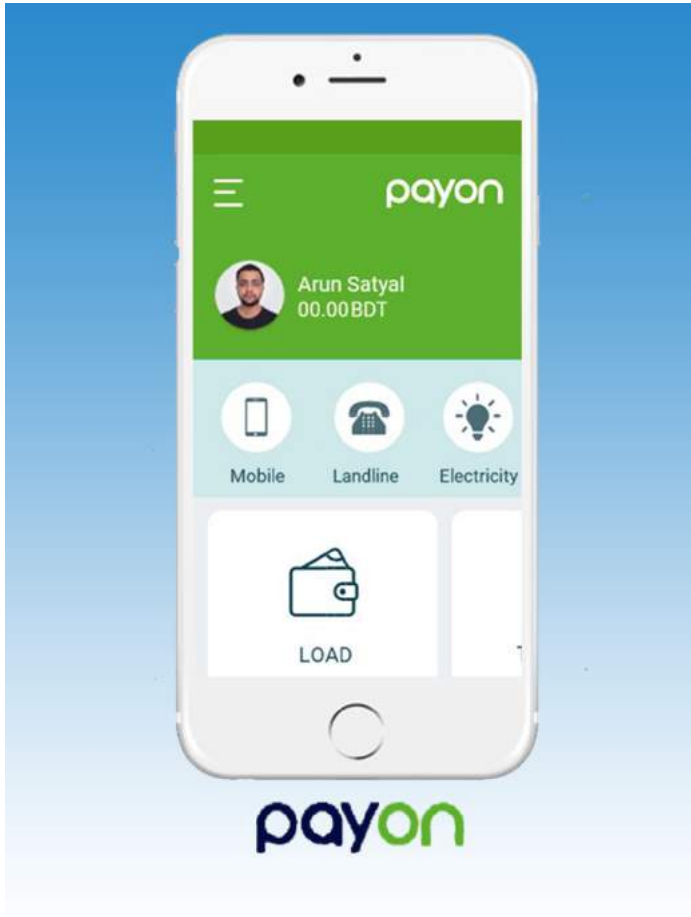

Belancer has **45,000 Freelancers, 5,500 Clients**, posted "$2.5m equivalent project in 3 years.

> *Belancer marketplace has connected 50,000 Freelancers & Agency, and 5, 500 Clients."*

PayOn [Digital wallet]

PayOn is working as a one-stop solution for digital banking services to bring the unbanked population in the digital financial ecosystem. Particularly for the customer, it is designed as one app for digital banking needs, dual-channel access, SMS cost reduction, an information hub for products and offers, and easy navigation to Branches, ATMs & Merchants. For the bank, definitely it will generate more revenue, attract merchants and promotional platform.

Mobile Banking, Internet Banking, Agent Transfer, P2P Transfer, Counter Payment, and Remittance are the core features of PayOn.

PayOn offers EMI Payment, Credit Card Payment, School fee payment, Remittance pick up, mobile top-up recharge and notification platform.

PayOn Wallet can access from any areas within the country through SMS+mobile data, from abroad only through the internet, where cellular phones have reached, network works, mobile data works and SIMs are available.

PayOn Admin features include credit scheme, credit profile, credit operation, and fee calculation and auto charging.

PayOn Customer features are credit inquiry, merchant payment, top-up/recharge card, and cash advance.

PayOn other features are request, payment, fund transfer, and notification & alerts. Some additional features like merchant management with maps, promotion management center, manage blacklisted number, and credit module management, configuration & set up.

PayOn has server level, application level, and network-level security.

> **"**
>
> *HyperTAG was featured in **yahoo finance** as a provider of first global data deploys mobile payments and remittance technology in Bangladesh for its fintech concern **PayOn**.*"

TRAINING

HYPERTAG HAS TRAINED 20,000 PEOPLE ON FOUNDATION & TOP-UP SKILL."

— BELANCER TEAM

Belancer training is a flagship initiative of HyperTAG Ltd., *which is the top largest and world-class IT training institute in Bangladesh. It's introduced blended training method is called project-based real-time learning on the job training in collaboration with industry. Belancer offers adequate soft-skill which is always deliver to each Trainee to maintain organization ethics and workplace cultures. It has 25+ outlets in different parts of Bangladesh with modern computer lab.*

Belancer has introduced own schemes called **"EMPLOYABILITY SKILL DEVELOPMENT PROGRAM (ESDP)** for long-term and sustainable skill and employment eco-system by providing training to job placement.

It offers a wide range of training services including professional certificate course, freelancing course, job-ready skill & school/college pass graduates.

Modern Computer Lab with High-Speed Broadband Internet in each lab.

HyperTAG has been awarded a LEDP project to train 1920 young people in Rangpur Division.

HyperTAG has trained about 7000 entrepreneurs under Entrerprenurship Skill Development Project, BIDA.

HyperTAG has trained extensively "Entrepreneur & Freelancer" in 9 districts with SME Foundation & A2i, funded by the Ministry of Women & Child Affairs.

HyperTAG has delivered 300 Hours training to 6000 TopUp Skill, and 200 Hours training to 2000 Foundation Skill with Ernst & Young (EY).

HyperTAG has partnered for 'FutureSkill' on AI, ML, AR-VR, 3D Print, Robotics, etc. with Dhaka University & LICT Project.

OUR PROJECTS

SOME OF THE FEATURED PROJECT

01

Project Name:

SETUP NATION WIDE 2300 COMPUTER LAB UNDER SHEIKH RUSSELL DIGITAL LAB PROJECT, ICT DIVISION.

Client Name:
ICT DIVISION, GOVT. REPUBLIC OF

Date:
01/04/2021 – Continue

Location:
Rangpur, Khulna, Barishal, Sylhet and Mymensingh Divisior

PROJECT BRIEF

HyperTAG Solutions Ltd has been awarded contract to **setup 2300 computer lab** under sheikh Russell digital lab in major districts of Bangladesh. To ensure supply routers, network switch, muliplug and cabling for 20 Laptop on each Lab for 2300 computer lab.

SOME OF THE FEATURED PROJECT

02

Project Name:

NATIONAL STRATEGY FOR ARTIFICIAL INTELLIGENCE OF BANGLADESH

Client Name:
CABINET DIVISION, ICT DIVISION, A2I & UNDP

Date:
10/01/2019 - 01/08/2019

Location:
Dhaka, Bangladesh

PROJECT BRIEF

Bangladesh Govt has taken ground breaking initiative to Development of National Strategy for Artificial Intellignce of Bangladesh.

HyperTAG Solutions Ltd and it's AI arm desh.AI has awarded govt contract to development of National Strategy for Artificial Intelligence of Bangladesh.

SOME OF THE FEATURED PROJECT

03

Bangladesh Technical Education Board (BTEB)

Project Name:

SOFTWARE AUTOMATION, MOBILE APPS, IMPLEMENT DATA CENTRE & TRAINING FOR DIRECTORATE OF TECHNICAL EDUCATION

Client Name:
BTEB, DTE & BMIT GOVT. REPUBLIC OF

Date:
01/09/2015 – 01/10/2018

Location:
Dhaka, Bangladesh

PROJECT BRIEF

We have provided total software solutions, mobile apps, data center and training for the BTEB, DTE & BMIT Software solutions **for 75 Softwware Module which is largest govt ERP,** includes User Management with Role-Based Access Control, Recruitment Information, Human Resource Management, Leave and Attendance Information, Payroll Information System, Gratuity Information System, Provident Fund Management, Training Information System, Pension Information System, Financial Management System, External Payment System, Service Management System, Procurement And Inventory Management System, Immigration Management System, Work Flow/Approval Flow Management, Vehicle Management System, Digital Signature Management and Audit Trail & Log System. We successfully completed the project.

SOME OF THE FEATURED PROJECT

04

Project Name:

Leveraging ICT for Growth, Employment and Governance (LICT) Project.

Client Name:
Bangladesh Computer Council & Ernst & Young LLP, India

Date:
01/01/2016 - 01/02/2019

Location:
Dhaka, Bangladesh

PROJECT BRIEF

LICT project is the flagship IT & ITES training project funded by World Bank and implemented by BCC and Ernst & Young, India. Hypertag Solutions Ltd has closely worked and implemented with EY in Foundation and TopUp training. **Hypertag has trained 6800** student & professional and placement of its 60% trainee. As of now, we've completed the training successfully in different trending trades ie. BigData, Digital Marketing, Java, PHP, .NET, Mobile Apps Developer and so on. Belancer has worked on placement whereas 4000+ trainees has successfully placed in different companies in Bangladesh and freelancing marketplace.

PARTNER AND CLIENTS

Customers and partners of **HyperTAG Solutions Ltd** are what matters the most. Cooperating with Apollogic, our contractors are guaranteed the highest quality and complete satisfaction with implemented solutions. This has been confirmed by numerous successful IT projects through which our customers perceive Apollogic as a trustworthy business partner. We've more than 5000+ clients with marketplace belancer and many more.

OUR HAPPY CLIENTS

PHOTO GALLERY

"

WE ARE HERE TO ANSWER ANY QUESTIONS YOU HAVE ABOUT OUR HYPERTAG OR BELANCER. REACH OUT TO US AND WE'LL RESPOND AS SOON AS WE CAN

HyperTAG Team

HyperTAG Solutions Ltd.

Chandrashila Suvasu Tower (L3)
69/1 Panthapath
Dhaka-1215, Bangladesh.

Ph: +880 1944 444 666
E-Mail: info@hypertagsolutions.com
Web: https:// hypertagsolutions.com