

# ESSENTIAL INFOTECH

Where every customer is <u>important</u>





## Introduction

We are a leading IT & outsourcing company from Bangladesh, providing end-to-end solutions in web development and all kinds of IT services globally. We are responsible for creating a brand to remember.

We create successful technology products for our customers. Our goal is to provide not only a service but also long term win-win partnership. We believe that building and developing something of a great quality together over time is the most satisfactory thing you can do. We learn from our customers and each other to make the relationships smooth and successful.

We have team of professionals working with customers in effective manner.



## Essential Infotech's mission is to:

- Provide high-quality, affordable IT related solutions.
- Create and cultivate long-term relationships with clients.
- Respond immediately to the changing needs of our clients.
- Achieve complete customer satisfaction.
- Improve our services continuously.
- Maintain professional relationships with our dedicated employees by encouraging ongoing communication to achieve the highest standard of performance.

#### Mission

Our Roadmap starts with our mission, which is enduring. It declares our purpose as a company and serves as the standard against which we weigh our actions and decisions.

## Goal

Our goal is to provide not only a service but also long term win-win partnership. We believe that building and developing something of a great quality together over time is the most satisfactory thing you can do. We learn from our customers and each other to make the relationships smooth and successful.

## Philosophy

At Essential Infotech we take pride that our company was formed with one premise in mind and that is to bring a degree of experience, dedication and professionalism to the IT industry that has long been missing. We aspire to be ahead of the competition when quality and performance are evaluated. Essential Infotech will work continuously to bring in new ideas to give our clients the latest in IT services and in technological.

## Values

At Homestead Security, there are several values which we hold in high regard, and we expect these values in every member of our team. These values are charity, honesty, fortitude, reliability, integrity, temperance, faith, and hope. We believe that these values set us a step above the rest and allow our team members to provide high quality IT services in a very professional and efficient manner.

## Management

The general management responsibilities for essential Infotech rest with the company's Chief Executive officer, Mr. Mustafiz Ahmed Khan. Mr. Mustafiz Ahmed Khan and Essential Infotech's corporate management team have plenty of experience in management and in the IT industry business. Together, they bring unique insight into the administration and operation of Essential Infotech's management.



#### WEB DEVELOPMENT

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Essential Infotech ensures your vision for a perfect business website with a user-friendly design and appearance.

#### **CALL CENTER**

Essential Infotech offers a state-of-the-art Call Center facility with latest technology and competent personnel.

#### **DIGITAL MARKETING**

Increase revenue with Essential Infotech's Digital Media Marketing Services. More traffic, more leads, more conversion, more sales, more revenue & more business.

#### **GRAPHIC DESIGN**

There's no limit to what you can get designed at Essential Infotech. Essential Infotech is well known for its high quality designers who deliver only the best graphic design services.

#### SOFTWARE DEVELOPMENT

We are here to turn your creative ideas into software by bringing the best quality and cost-effective solution.



#### DATA ENTRY

Our virtual data entry services allow you to minimize your operational cost, reduce errors and improve efficiency of your backend office process.

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#### **MOBILE APP DEVELOPMENT**

We offer cutting-edge research, HCD UI & UX design, and development for the mobile application to match unique project requirements.

#### **QUALITY ENGINEERING**

We help companies and enterprises digitally transform their businesses by providing software quality engineering, quality assurance, and testing.

#### SOFTWARE R&D CENTER

Our R & D Center enables software companies to respond to IT trends and gain experience in high-tech and cutting-edge technology.

#### **2D/3D ANIMATION**

The team at Essential Infotech consists of technically proficient animators, who have a thorough knowledge and understanding of the basic principles of animation.

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## **Targeted Relationships**

We do not pretend to be "all things to all people", or the "best at everything". Our goal is to develop long term, mutually beneficial partnerships with companies that require our core product and service offerings.

### **Research & Development**

Our R&D team continuously sources the latest technologies and team members to bring you the highest quality innovative products and services at competitive market prices.

## **Understanding Of Your Business**

We realize that every business is different and therefore has unique needs when it comes to IT services. Our Business Development Managers and Concept Consultants work closely with our clients to understand the dynamics of their business and develop the right print solution to suit their needs.

### **International Associations**

We are part of an elite membership of non-competitive IT industry professionals who openly share products knowledge, tricks and traps and assist each other to fulfill the production needs of our clients, simultaneously across U.S and worldwide. Essential Infotech can offer our clients the combined experience and purchasing power of the best in the world.



## What Makes Us Different?

Customer service and support are real problems for the IT industry and our company aspires to raise these to new heights. Our IT officers are willing to give support when needed and supporting members are available at all times and the officers are trained well to solve your problem when necessary.

We are different because we offer excellent customer service together with excellent support and services. Essential Infotech difference is in the details. We take the time to understand the IT challenges that our clients are facing and then we assist them in developing a strategy program that works for their unique needs and fits in with their unique budget.



#### **Association With**









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## **Contact us**

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