

THE NEXT GENERATION OF MARKETING

COMPANY PROFILE

We have more than 5 years
experience in digital marketing

What Makes Us Different?



Our Digital Marketing Approach is Unique.
Our tendency to make itself different from others.
We are transparent and honest.
We discover opportunities for your business solution.
We provide all effective solutions within your budget.
We do not have any hidden charge.
We have experienced team members.

We are now one of the Industry leaders.
We have more than 5 years experience in Digital Marketing.
We provide custom based solutions for individual business.
As an SEO Agency in USA, We have a good reputation.
We are the amazing partners of our clients.
We Integrate all the marketing channels.
We have experienced Graphics Design & Animation team members.

Services

Digital Marketing
Graphics Design
Animation
Web Design
SEO

 Corporate Address: House # 225/3-A, Road- 29
Block-B, South Paikpara, Mirpur, Dhaka-1216

 +880 1973 883211

 Sweden Office : Wennerbergsgatan 16,
Sweden 75421 uppsala.

 +0720027139

 UK Office : 74 Donegal house Cambridge Heath
Road London,UK E1 5QS

 +44 7459877165

 info.technommh@gmail.com
 https://www.facebook.com/technommh.sweden
 https://www.technommh.com

BACKGROUND OF THE ORGANIZATION & CAPACITY

ABOUT TECHNOMMH.

TECHNOMMH (Technommh) is a private company and registered in Bangladesh, Sweden, Australia and UK. It is a Software Development, Outsourcing, Call Center, Skill Development, Digital Marketing and Graphics based Company in Dhaka, Sweden, Australia and UK. We Provide Simple and effective services at Cheap for companies in NYC, London, Ottawa, Canberra and 5 more Cities. We have a lucid experience of more than 10 years in formulating smart solutions.

Our team is made up of graphic designers, web developers, programmers, marketing consultants and software developers.

Valuing People

The destiny of any service industry is determined by the kind of human resources it employs. We thus recruit skilled engineers and architects whom we provide an enriching environment which expedites their overall growth and boosts their performance. Culture at TECHNOMMH is governed by 3 I's; innovate Constantly, Illuminate the environment with intelligence and Integrate with knowledge sharing.

Valuing Clients

TECHNOMMH affirms the saying "Client is the King". Hence, we create an ambience that assures the client that they have come to the right place and have the right people for developing their requirements. We customize each and every requirement to suit their demands and also make sure that the quality is not compromised at any step.

Valuing Quality

Any business sustains in the long run only if it provides quality output. We, as a result, have a proven track record of providing quality services at affordable rates to our clients. Creating value for the clients is the premier rule of any game and we conform to the rules.

Our Mission and Vision

Mission

To lead in various avenues of ICT sector by implementing novel ideas for project development thus delivering customized cost-effective solutions to its prospective and current clients.

Vision & Values

To earn global admiration as a software & web development company, by building and maintaining a long-lasting relationship with people and technology along with the fabrication of functional software and excellent services.

Why Choose Us

The TECHNOMMH prides itself on its people. Our team is made up of hard-working, bright individuals from a number of different backgrounds, including analytics, creative writing, business, and statistics. We are confident that you can trust the digital acumen of our SEO consultants. All of our Digital Marketing SEO projects begin with a full and thorough site audit, highlighting your sites performance issues.

Dhaka Address:

235/5A, 6th Floor, South Pirerbag, Mirpur, Dhaka-1216

Email: masum.technommh@gmail.com

Web site: www.technommh.com

GENERAL INFORMATION OF THE ORGANIZATION

1	Name of the Organization	:	TECHNOMMH
2	Nature of the Organization	:	IT Service Provider, Consultancy, Data Processing, Software Solution, E-Commerce, Call Center, Digital Marketing, Graphics Design Solution & ICT Training
3	Registered Office Address	:	House # 225/3-A, South Paikpara, Mirpur, Dhaka-1216
4	Dhaka Office	:	House # 236/5A, 6 th Floor, South Pিরerbag, Mirpur, Dhaka-1216
5	Sweden Office	:	Wennerbergsgatan16, Sweden 75421 uppsala.
6	UK Office	:	74 Donegal house, Cambridge Heath Road London, UK E1 5QS
7	Name of the Signing Authority	:	Mohammad Abdullah Al Masum
8	Designation	:	Managing Director
9	E-mail Address	:	masum.technommh@gmail.com
10	Contact Details	:	+880 1973 883211
11	Web site Address:	:	www.technommh.com

LEGAL STATUS & REGISTRATION

Sl. No.	Registration Authority	Registration Number
1.	Dhaka North City Corporation	104993

TIN & VAT Registration Information:

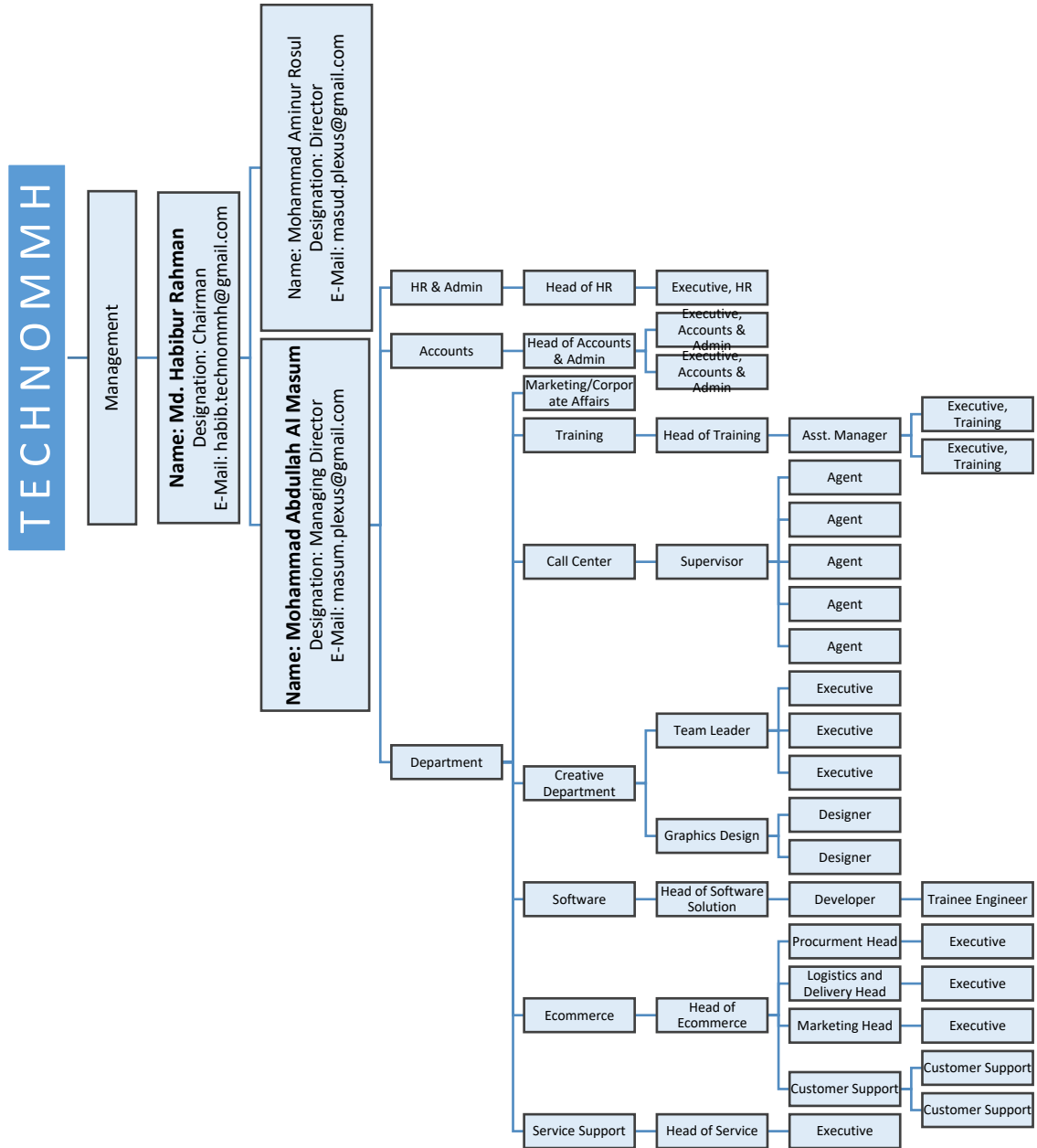
Description	Registration Number	Registration Authority
Taxpayers' Identification Number(TIN)	475434483151	National Board of Revenue (NBR).
Business Identification Number(BIN)	N/A	National Board of Revenue (NBR).

Affiliation:

Description	Registration Number	Registration Authority
General Member	2022.0215.1000.0215	Bangladesh Association of Contact Center and Outsourcing (BACCO)
Member	1675	e-Commerce Association of Bangladesh (e-CAB)

ORGANIZATIONAL STRUCTURE

DIAGRAM OF T E C H N O M M H



HUMAN RESOURCE OF T E C H N O M M H.

Category	Quantity
Software Engineers	: 10
Digital Marketing	: 7
Graphics Designer	: 3
Web Designer	: 5
Trainer/Instructor	: 30
Hardware & Network Engineers	: 2
Finance & Administration Personnel	: 2
Marketing Personnel	: 5
Office Staff	: 2
Freelancer	: 20

HR POLICY

We know that exceptional experiences begin with extraordinary people. We employ the leading experts, and technology innovators and proven integrators. We empower our employees to become a committed team, and a talented developer community to create experiences that matter.

It is, therefore, the mission of the company to offer our employees an entrepreneurial work environment in which excellence, team work, open communication, innovation, respect and personal growth are encouraged.

➤ **Equal opportunity practices**

Technommh is committed to provide a working environment free from unlawful discrimination and to foster a company culture founded upon the fundamental dignity of all of its members. It does not discriminate against or permit harassment of employees or applicants for employment on the basis of race, color, gender (including gender identity and expression), religion, and national origin.

➤ **Recruitment**

In general, all administrative positions, including senior and executive level positions, must be posted through the Companies Career Page and different Job Portals and keep them posted for a month to the least.

➤ **Selection**

As part of Technommh's commitment to equal employment opportunity and affirmative action, the company has an established Administrative Hiring Process for all applicants. Technommh hires, develops and retains the best employee for every job. It takes steps to identify and encourage highly qualified applicants to apply for jobs and try to make the hiring process as clear and easy as possible for applicants and managers.

➤ **Training & Development**

Technommh offers Induction Training, Administrative and Skill Development Training, training on different technology for our human resources regularly.

In addition, Technommh arranges special training programs as per project need and technology demand. We also encourage our Staffs to participate on different workshops that TECHNOMMH thinks necessary and adds value to the company and most importantly bears all the expenses related to the workshop.

➤ **Performance Management/Review Management**

Technommh has a review system which gets conducted yearly. Promotion and pay rise are offered in accordance with the result of the review.

➤ **Benefits**

Technommh offers its employees market competitive wages, Festival bonus, Project bonus, Provident fund, Group-Insurance, Medical Benefits, House Rents, Travel Allowance, Daily Allowance, Telephone Allowance, Yearly Leave, Maternity & Paternity Leave, Marriage Leave, Entertainment including Birthday and Occasional Parties, Etc.

➤ **Freedom of association and collective bargaining**

Technommh involves its entire stakes in the decision-making process which relates the respective stakes. Administrative decisions are taken followed by a round table meeting of its employees. Scheduled meetings and instant meetings are called up before taking decisions that relates our employees.

HEALTH & SAFETY POLICY

➤ **Purpose**

At TECHNOMMH, safety is everyone's responsibility. All members of the institute are expected to be thoroughly familiar with their safety responsibilities, strive to follow safety practices at all times, act proactively to prevent accidents and injuries, communicate hazards to supervisors, and be prepared for emergencies that may occur in the workplace.

This Health and Safety Policy reaffirms the institute's commitment to safety and good environmental stewardship and establishes a uniform.

➤ **Policy**

Technommh strives to maintain a safe living, learning, and working environment. Faculty, staff, learners, and other members of the Technommh community must conduct institution operations in compliance with applicable local regulations, institution policies and requirements.

➤ **Responsible Parties**

- Faculty, Principal, Investigators, Supervisors, and Safety Representatives
- Employees and Students

➤ **Arrangement**

To provide health care support to the learners and staffs, Technommh has separate First Aid team, rescue team and firefighting team. Technommh preserves a completely equipped first aid box emergency. Technommh ensures proper hygiene and cleanliness is each part of office with special attention in the fresh room.

CORPORATE SOCIAL RESPONSIBILITY (CSR) PROGRAM

Since founded, Technommh has been committed to various corporate social responsibility (CSR) programs and granting resources to carry them out.

➤ **Child education**

As a responsible organization we offer early childhood education to poor and destitute children. They are given books and all the supporting materials to continue their study up to a certain stage.

➤ **Women empowerment**

Technommh gives special attention to empowering local girls and women in order to improve their social condition and make them economically independent. Several training programs are arranged often including domestic food products, candle, paper envelopes, stitching, tailoring and embroidery, mushroom cultivation, incense sticks preparation, fishery, and facilitating them to start their own enterprises for income generation.

➤ **Medical treatment**

We often raise funds both internally and externally to support the treatment expenses of patients of insolvent families suffering from serious diseases.

➤ **Internship opportunity for students**

Those just finished their Graduations or still pursuing their degree and require work experience as part of their courses, have incredible opportunity to work at Technommh. We offer three positions throughout the year for the Internship program in return of attractive remuneration whilst having the advantage and opportunity in the next recruitment process.

➤ **Natural Disaster**

Technommh takes initiative to stand next to the victims of any Natural Disaster through financial contribution, collecting and distributing food and drinking water straight among the victims. During the winter season Technommh collects and distributes winter clothes, blankets to the poor of the society living in the street.

➤ **Environmental responsibility**

Considering our environmental-responsibility we do most of our paper work based communications electronically. Before printing anything we always ask ourselves: "Do I need a hard copy?" Also we have two ways of separating any disposals and office waste, recyclable and non-recyclable.

NATURE OF SERVICES

COMPLETE SEO:

To do SEO the right way. Because nowadays people decide by searching from Google before buying any product. But the number of good SEO experts in Bangladesh is absolutely negligible. Many people get penalized in search engines for doing SEO with incompetent hands. Digital Marketing Agency TECHNOMMH has some of the best SEO experts in the country. We can bring your website, your product or service to the top of Google search by doing on-page and off-page SEO. It will also increase the sales of your product, and you will always be ahead of your competitors.

SOCIAL MEDIA MARKETING (SMM):

SMM are the best place to promote any business product. So, everyone understands the importance of social media marketing today. But what many of us do not know is that due to not doing social media marketing in the right way, the vast potential of most businesses is being lost. TECHNOMMH can give you the best solution in this case. Our team of social media experts is constantly discovering new and innovative ways to expand their clients' business using social media. We can create an active community for you on social media, which will help increase sales of your product as well as business reputation and publicity.

PPC Ads:

This is a marketing strategy that drives your business traffic. This type of marketing is usually based on the structure of your business. In this case, you can choose a PPC (pay-per-click) or CPC (cost per click) model or CPM (cost per thousand impressions) model. Marketing experts from TECHNOMMH, the best digital marketing agency in the country, are certified to do the best paid marketing on different platforms. We are the best at Google AdWords, Facebook Paid Ads, Yahoo and Bing Networks. We can bring you the best results by using various tools of display ad format such as text, image, banner, rich media, interactive or video ads etc. to target the potential audience.

DISPLAY MARKETING:

Display Marketing the form of banners, slide shows, pictures or videos on websites or various social media is called digital display marketing. Although these ads cost more, they help to attract more customers. Many people are currently doing digital

marketing through LED Display. Digital marketing may be the best way to attract buyers in this modern age. So, we think 80% of business success lies in Proper Marketing,

VIDEO MARKETING:

Video Marketing important than pictures. With the help of video marketing, it is possible to attract the attention of the customer very fast for the promotion of any product or service. Many people think that marketing a product using video is usually called video marketing. But in real terms, its scope is very wide. Competition in the field of video marketing is increasing in Bangladesh at present. To get better in this situation you must need the help of an expert. The best digital marketing agency - TECHNOMMH is by your side. We can ensure the best outcome of video marketing for you.

CONTENT MARKETING:

Content Marketing or video image. Digital advertising of various products can also be called content marketing. Content marketing is the promotion of a product or brand through blogging, a detailed discussion of the product, online photo or postering, or video. A sorted content about any subject or object helps to increase its value. You need to make sure that your targeted keywords are present in your content, any post or forum or product discussion online so that your target reader or buyer can easily find your product. So the multimedia content should be updated from time to time. An automatic process should be used for posting social media content. You can customize your content for different platforms. For example, content for electronic products should be simple and concise. Remember, an effective strategy will create your readers or buyers and they will be interested to know more information from you. Creating good content will be the best way for your business branding. So you should pay attention to good content in Digital Marketing.

EMAIL MARKETING:

Email Marketing to everyone online at the lowest cost. With email marketing, you will be able to present your product and service to thousands of customers in an instant and this will keep your product popular. But despite the good opportunities to do email marketing in Bangladesh, we are lagging behind due to a lack of skilled people and proper processing. In this case, the digital marketing agency TECHNOMMH is

by your side. We have been conducting email marketing activities for big companies outside the country for a long time. We can use this method to ensure the maximum promotion of your site, your product or service. We have an effective email marketing software that can provide customized services based on a variety of factors, including customers' likes and dislikes, cost patterns and habits.

SEM:

SEM to your business. This is what we call paid search marketing. This type of marketing is usually based on the structure of your business. In this case PPC (pay-per-click) or CPC (pay-per-click) models etc. are selected. SEM usually takes place on different platforms. Of these - Google Ads and Bing Notifications (on the Google Network), Yahoo Bing Network Notifications are the most popular. SEM is the most affordable online marketing of the current digital marketing which will help to increase your return on investment. Only search engines are the most powerful means of online presence and improvement of any brand. With a few elements in mind, you can easily rank your site ahead of the competitors on your website by a group of individuals or groups. We must remember that the job of search engine marketing is much easier than waiting. All online marketing processes are covered by search engine marketing.

WEB ANALYTICS:

Web Analytics are visiting from which region and through different sites or software. In a word, analyzing the detailed information about the visitors to a website is called web analytics. Many of us are familiar with Google web analytics, Bing web analytics and Yahoo's web analytics. With this, other information including the information of the visitors of a website can be found.

MOBILE MARKETING:

Mobile Marketing updated, the demand of the people is also becoming more modern. So the business campaign also needs to be updated. And for this Digital Marketing can be the most accurate and groundbreaking solution. Many people are more or less familiar with Bulk SMS Marketing. Because all our phones have more or less different offers of SMS which in most cases is annoying to almost everyone. But if you can do SMS marketing properly, you can benefit. What kind of SMS to send and whether it will be masking or not masking should be planned in advance. Otherwise, like many,

your money will be wasted. The number of mobile phone connections worldwide as GSMA is currently 492 crore. Of this, 50 per cent or 246 crore connections are being used through smartphones. It will increase to 6 per cent in 2020. In the current world, the rate of smartphone usage is increasing very fast. Using a mobile, you can more successfully promote and sell any of your products in a fast time. A huge part of digital marketing is centred on smartphones. There are different fields of mobile marketing. One of them- SMS Marketing MMS Marketing Every 3 minutes 96% of the total phone users open text messages. 52063 text messages are exchanged every second. 25% of international media and marketing executives solve their organization's problems through mobile. 80% of mobile users use mobile phones for their purchases.

CUSTOMER SERVICE:

Customer Service do business by winning the hearts of buyers by providing good services without providing good products. Again there are many businesses where good quality products are sold, but due to poor customer support service, they do not get buyers and struggle in the business field. We understand your needs. We have skilled customer support staff who will work on your behalf. We will efficiently handle everything from receiving your customers' phone calls, providing their services, handling complaints. Not only that, we are ready to communicate on your behalf on Skype, live chat and even social media. Contact us today and let us know what help you need.

BUSINESS BRANDING:

Business Branding context? According to experts, 90 per cent of the products will be sold online from 2018. Proof of which you are already seeing. So keeping pace with the demands of the age, those who are currently entering the online business, they will be in a better position in the future. And for those who are still neglecting the importance of online, hard times await. But in the current competitive environment, it takes a lot of time, effort and skill to get a good position by doing business online. Online marketing doesn't just mean boosting yourself by posting on Facebook! Opening an online shop, opening profiles on the main social media sites, regularly publishing news on various web portals, online customer support, video marketing, social media promotion, search engine optimization, all the work is being coordinated - online marketing! Wondering how to do so much work? No worries, the popular digital marketing agency TECHNOMMH is by your side!

WEB DESIGN:

Here web design and development, web application, e-commerce solution, web domain-hosting etc. services are provided. Our web designers and developers are the best in the industry in PHP, PHP Framework, CMS Joomla, WordPress, E-Commerce etc. Our developers always try to do something different from everyone else that attracts everyone and is unique in all respects. You can trust us to create your company or personal website. We are committed to providing you with the best support and services.

E-COMMERCE:

E-Commerce without going to shops or shopping malls. It saves time and labour. This is one of the reasons for the popularity of the e-commerce business. However, if you are interested in running an e-commerce business or buying and selling your products online, you should have your own e-commerce website. The importance and popularity of e-commerce website are increasing day by day all over the world including Bangladesh. Are you thinking of setting up an e-commerce site? Did you know that this process is not as easy as it sounds? Once you open an e-commerce site like this but your product will not start selling! This requires creating a user-friendly e-commerce site, as well as ranking the site on Google through SEO and increasing the site crowd through social media marketing. So you should take the help of a skilled developer. The best digital marketing agency - TECHNOMMH, always ready to help you.

GRAPHICS DESIGN:

Graphic Design branding design, t-shirt design,, motion design, animation, clipping path and More. We have 5 years in Photoshop Services and Graphic Design Services. Get the highest quality Graphic Design Service at a cheap price with TECHNOMMH.

CONTENT WRITING:

Provide Best Content Writing Services for rank any local Business in Google Top. You Can See Our Portfolio and can Justify our content Quality.

TECHNOMMH LEARNING:

Technommh Learning is not so old in ICT training sector. But it has already taken place in reputed ICT training center list by its experienced instructors with quality of training materials which is compatibles with market demand and cross trained methodology.

Our Regular Courses for Professionals:

Foundation Level	<ul style="list-style-type: none"> • Microsoft office Management 2013/2010 • Advanced Excel
Network Based	<ul style="list-style-type: none"> • A+ (Core Hardware & Operating Systems) • Network + (Data Communication System) • CCNAX v2.0 – CCNA Routing & Switching • Professional Networking • Job based Network Solution
Web Based	<ul style="list-style-type: none"> • Web development using PHP with MySQL and WordPress • Web Development using ASP.Net with C#.Net • Search Engine Optimization (SEO) • Website Development using Wordpress • Advanced SEO with Affiliate Marketing
Graphics Based	<ul style="list-style-type: none"> • Graphics design and Animation with Freelancing • Video Editing.
Application Development Based	<ul style="list-style-type: none"> • Object Oriented Programming using JAVA • C#.Net with Crystal Report • Android Application Development
Corporate	<ul style="list-style-type: none"> • CISA • ITIL • Microsoft Project Management • Microsoft Project Management for NGO

TECHNOMMH SOFT:

A clearly stated corporate mission, ably backed by total commitment of its staff, has made Technommh the NUMBER ONE software house of Bangladesh. Technommh provides a wide range of web-based business applications for all kinds of users starting from the smallest operation. Whether the user requires small household financial software, or a fully integrated real-time on-line microfinance application, or

an ERP, with electronics interfaces, Technommh is geared towards satisfying the customer needs fully and completely.

Technommh success story is the outcome of its commitment to maintain a team of fully trained highly developed competent technical personnel who are required to update themselves on a continuous basis from home and abroad.

What we provide:

- Technommh Inventory
- Technommh Accounting
- Technommh LMS
- Technommh School Management Software
- Technommh SME ERP

TECHNOMMH CALL CENTRE:

Technommh offers a comprehensive set of services and solutions for Contact Centre Operations which includes both training and offering a host of inbound and outbound calls for Domestic & International campaigns with high quality considerations. We have extensive experience of executing tele-sales, tele-customer support, tele-marketing and offshore recovery service projects coupled with call center trainings for various clients in public and private sector.

Every day, our clients entrust their customers and business to our bilingual (Bengali & English) employees, who engage in telephone and Internet contact, call center operations, information technologies and management, telecommunications, sales, customer service and marketing efforts.

Our services:

- In-depth, 24x7/ 365 customer service support
- Dispatch of service, emergency, or technical support personnel
- After hours, weekend, holiday, overflow coverage
- Dedicated receptionist during normal business hours
- Live operator answering service
- Message delivery answering service
- Toll-free telephone answering service
- Web Chat & email response

We provide clients with:

- Higher quality telephone and web-based customer service and sales operations
- Lower base operating costs
- Maximum customer value

What we offer:

We offer our clients with courteous, professional, knowledgeable agents with crystal clear voice quality, customized answering with your personalized greeting and 24/7 nationwide telephone answering service

We enable our clients to meet their sales objectives by offering them quality services. Our program offerings include the following:

- Acquisition and Sales Program
 - Inbound Services (Customer Support)
 - Outbound Sales& Support
 - Order Taking and Fulfillment
 - Lead Generation
 - Product Information Requests
 - Subscription Renewals

CONCLUSION

On the whole TECHNOMMH is not only a service provider firm but also a family of highly educated and skilled trains, expert & efficient executives and organized management. TECHNOMMH has a structured platform developed based on the feedback and observation of its clients.