

**Profile of**

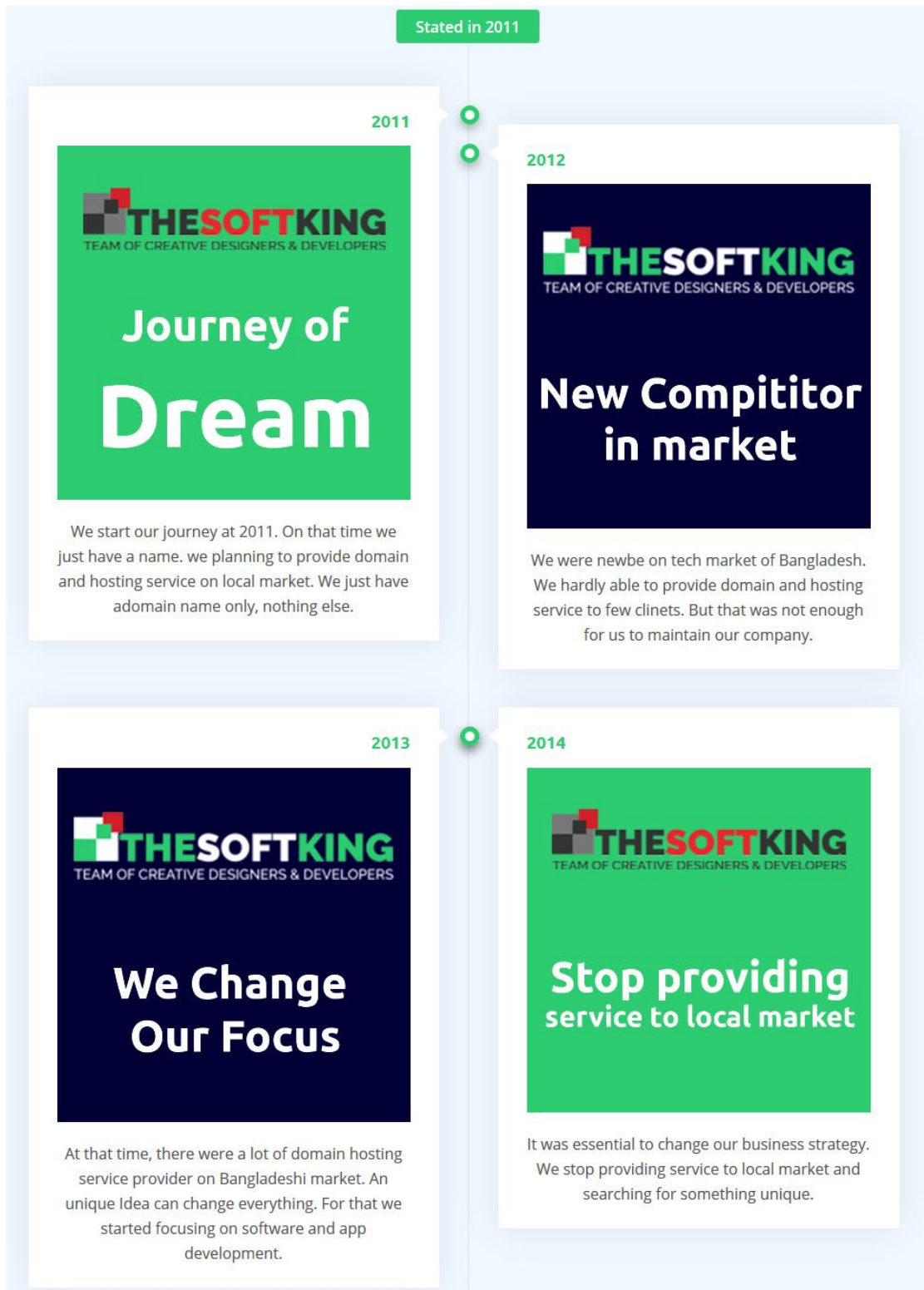
**THESOFTKING Limited**



THE SOFT KING is a growing start-up from Bangladesh. THE SOFT KING had recently grown from a tiny start-up to a company with a several twenty Team Member. THE SOFT KING is a software development firm based in Dhaka, Bangladesh. THE SOFT KING working on various technologies such as Web Application, Mobile Apps, UI/UX, Plugin, Extension and many more. Its a team of various creative designers & developers develop digital strategies, products and services.

# Our Timeline

We started our journey at 2011. we had hard situation at that time but we have a big dream. Check below how and where we are now.



Turning

2015



We involved with envato market and start working with codecanyon. Our first codecanyon item was approved on 2015. It something like dream turn into reality.

2016



## We cross the entry barrier

After we got approved our first item on codecanyon, in one year , we submitted over 40 items on codecanyon. We started getting response from around the globe.

2017



## ON



Almost 200 item approved on envato. We think about work on Themeforest and our first HTML template got approved in 2017, after a hard work of 03 months.

2018



## 250 ITEM



We have 250 item on envato market now. Woohooo! We are super excited. It is really a milestone, isn't it ?

2018



## 3 X



3 of our Envato Account reached Level 6 at 2018. Currently we have 250+ item on envato. We expand our working area. We are working on Laravel, HTML Templates, WordPress Themes, Mobile Apps, Plugin & Extension. Now we are working with different people, company and marketplace around the globe.

Currently

2019



























3 of our Envato Account reached Level 7 at Q1 of 2019. We are **Elite Author** now. You will see the Elite Badge on 3 of our envato account. All 3 id get the Elite Badge within 20 days after getting the first one.

Till Now

# Our Expertise

We are Team of Creative Designers & Developers. We Develop Digital Strategies, Products and Services. Our expertise are listed below.

 <p><b>PHP</b> Most used scripting language</p>	 <p><b>MySQL</b> Most popular DBMS</p>	 <p><b>Laravel</b> PHP framework for web artisans</p>	 <p><b>HTML</b> Markup language for web</p>
 <p><b>CSS</b> Style sheet for markup language</p>	 <p><b>JavaScript</b> Browser based language</p>	 <p><b>Bootstrap</b> Commonly used CSS framework</p>	 <p><b>Android</b> Mobile operating system</p>
 <p><b>WordPress</b> Most popular CMS of all time.</p>	 <p><b>Opencart</b> Free shopping cart system.</p>	 <p><b>Magento</b> Free shopping cart system.</p>	 <p><b>WHMCS</b> Webhosting business autopilot</p>
 <p><b>React</b> Open-source JavaScript framework</p>	 <p><b>Angular</b> Open-source JavaScript framework</p>	 <p><b>VueJS</b> Open-source JavaScript framework</p>	 <p><b>WP Theme</b> Theme for #1 CMS in the planet, WordPress</p>
 <p><b>WP Plugin</b> Plugin for WordPress</p>	 <p><b>RestAPI</b> Representational state transfer</p>	 <p><b>sass</b> Dynamic style sheet language</p>	 <p><b>less</b> Dynamic style sheet language</p>
 <p><b>Photoshop</b> Best tool for graphics design</p>	 <p><b>cPanel</b> #1 web hosting control panel</p>	 <p><b>UI/UX</b> User experiance &amp; Interface</p>	 <p><b>Payment Integration</b> Payment automation</p>





THE SOFT KING started in the year 2011. At that time, we used to provide domain and hosting service on local market. We only had a domain name in the local market. Later in the year 2012, we arrived as a newbie on tech market of Bangladesh.

This year was the toughest period for us. At that time, we have only few clients and we used to provide domain and hosting services to those few clients only. Then in the year 2013, there were various competitors in the domain and hosting service provider market in Bangladesh. Then we came up with a new unique start-up idea. The idea is to change our focus from domain and hosting services to other work. Gradually, we started focusing on software and application development. Later on, in the year 2014 we modified our business strategy. Then we terminated providing services to local market and tried to think of something else.



The year 2015 is the main turning point in our business. The year 2015 turned out to be the golden year for THESOFTKING. Gradually, we tried to get involved with envato market and started working with codecanyon. In this year our first codecanyon project was approved and this means that our dreams turned into reality.

In the year 2016, we submitted over 40 items in codecanyon and we got overwhelming responses from various clients around the globe.

Later on in the year 2017, almost 200 items got approved in envato marketplace and then we thought about to work on Themeforest and in this year, our first HTML template also got approved. Currently from the year 2018 till now, 3 of our Envato Account touched Level 7 (Envato Elite Author) at 2019.

At present, the entire team of THESOFTKING is struggling each and every day with a solitary vision to conquer the web development as well as designing world in Bangladesh as well as India. Presently we have 360+ item on envato marketplace. We gradually expanded ourselves and tried to get involved in variety of works such as working on Laravel, HTML Templates, WordPress Themes, Mobile Apps, Plugin & Extension and many more. This is the entire evolution history of the growing start-up THESOFTKING.



For the last 9 years we attended and joined various events such as GrainTech Fair 2016, BitPa Conference 2017, Digital World 2017, Bitpa co 2018, National Freelancer Award 2019 and so on. We provide wide range of services which includes Web Application Development, Mobile Apps Development. UI/UX Design, Plugin & Extension, IT Consultancy, etc.

## Event We Attended

We try our level best to spread our works and products to all. We organize events and also join other events around us.



**Grain Tech Fair**  
October 2016



**Career in IT**  
June 2017



**Bitpa Co17**  
November 2017



**Digital World**  
December 2017



**Bitpa Co18**  
November 2018



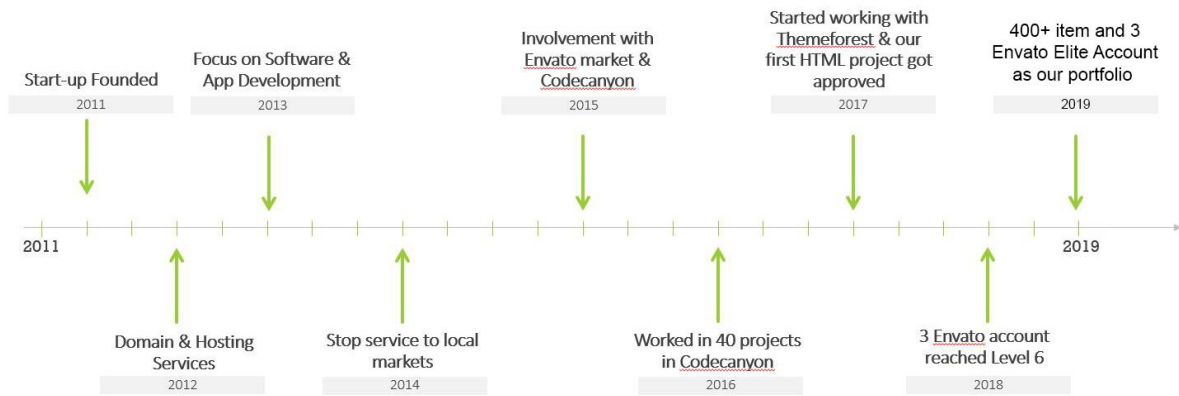
**National Freelancer Award**  
April 2019



**Laravel Meetup 2.0**  
August 2019



**Want us as a Sponsor?**  
Contact Us for More



Besides providing our clients the maximum ROI (Return On Investment), Experience, Professionalism, and Skill are the three fundamental things which we rely upon. The web solutions provided by THESOFTKING are appealingly shaped, feature-rich, serviceable and immeasurably scalable which let those fit to the ups and downs of your business and upcoming enhancements. We deal with each and every client. Our foremost objective is offering web solutions which are correspondingly appealing as well as functional on desktops and mobile devices. THESOFTKING desires to revamp the web where each and every website produced by us is the site of gratification for the users as well as the website owners get precious customers. Our experts work on the cutting edge of latest technologies.