





It's not about ideas.
about making ideas happen.

WE ARE

BrandyLane was founded in 2017. We offer a complete brand solution in trade. Our mission is to engage a target group offering a different array of product and service anywhere.

BRANDYLANE 360 Ltd. is the most BTL and creative agency in Bangladesh. Our creative team is dedicated to providing solutions for your all kind of promotional needs that includes elegant design & top quality prints & branding. Our team is experienced at building a look and feel for your brand image that is tailored to suit both your company and your clientele. We create stand-out advertising campaigns and produce marketing materials that enhance your brand identity and value by engaging and appealing the client.

Get your business to the next level...



A collection of hand-drawn sketches of various electronic devices and accessories. The items include a smartphone with a 'CALL' button, a tablet with a 'CALL' button, a laptop, a digital watch, a calculator, a pair of glasses, a pen, a magnifying glass, and a USB drive. The sketches are arranged in a scattered, overlapping manner, suggesting a variety of digital and electronic products.

A collection of hand-drawn sketches of various electronic devices and accessories. The items include a smartphone with a 'CALL' button, a tablet with a 'CALL' button, a laptop, a digital watch, a calculator, a pair of glasses, a pen, a magnifying glass, and a USB drive. The sketches are arranged in a scattered, overlapping manner, suggesting a variety of digital and electronic products.

BTL

- BTL

Creative

- Creative

Awards and Achievements



COMMWARD 2021



JCI NORTH



JCI Bangladesh

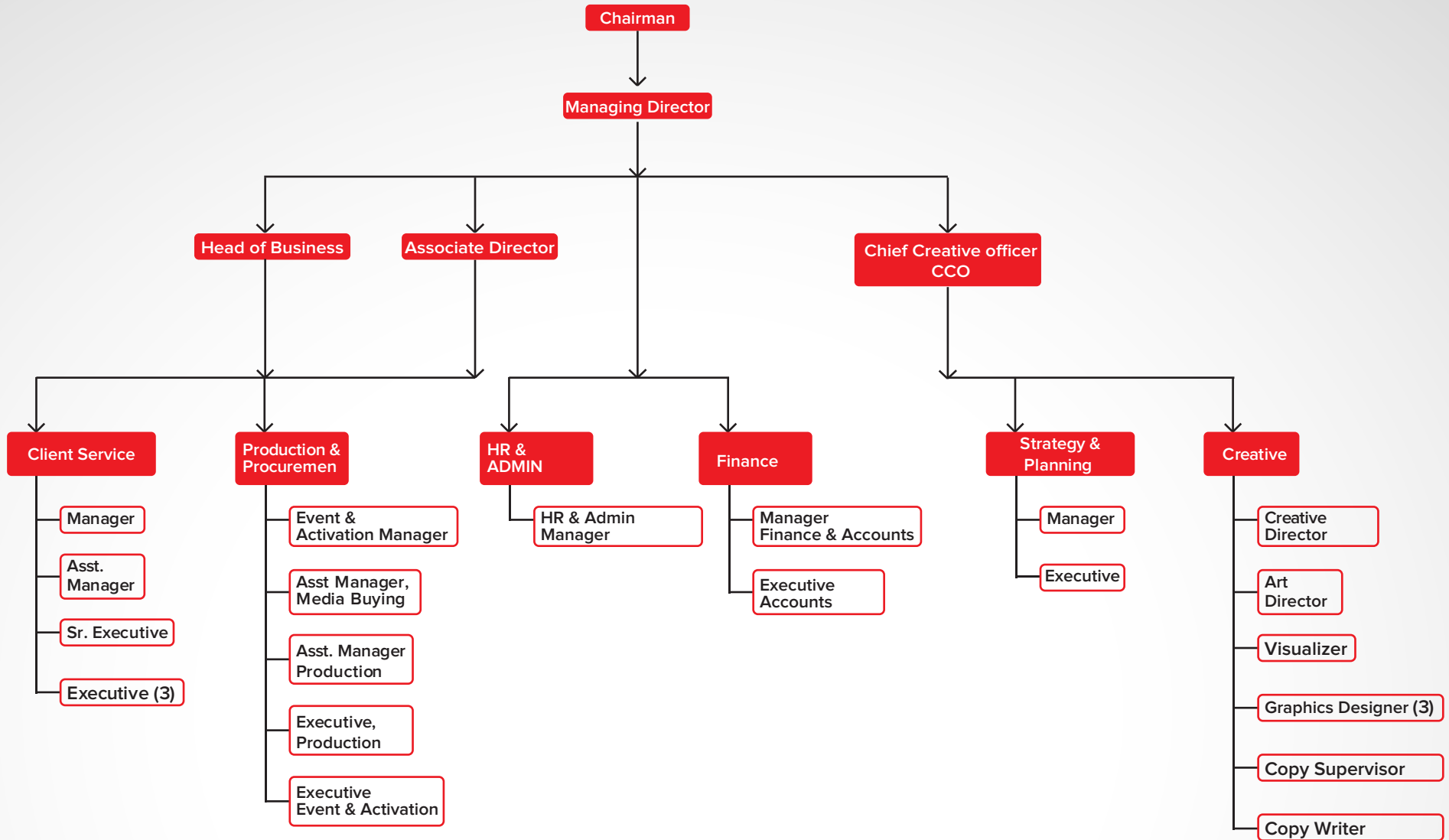


Pedrollo



JCI Bangladesh

Organizational Structure



Our Partners Brand



WesternUnion WU



বসুন্ধরা পেপার



Our Partners Brand

Enchanteur

ORION[®]
FOOTWEAR

FUSO


MITSUBISHI MOTORS

NADIA[®]
Furniture Limited
Symbol of Status ...


TANIN[®]
Since : 1982

Persona[®]

dalan
d'Olive



সোনালী ব্যাংক লিমিটেড
Sonali Bank Limited



জনতা ব্যাংক লিমিটেড

 SBAC
BANK

A Subsidiary of BRAC Bank Limited
 BRAC SAAJAN
MoneyTransfer

Our Partners Brand



গেটওয়ে

CHARU
CERAMIC



Lýsi



Some of Our
WORK

DANO Retail Market Activation

Place: Dhaka, Comilla, Feni, Sylhet, Narshindi, Maymenshing, Chittagong, Mushigonj, Barishal



Fresh Whole Wheat Atta " Sochetonotay Shuru" Park Activation

Area : Dhaka , Sylhet, Bagura, Comilla, Chittagang



Fresh Green Tea Launching

Place: Park Areas, Dhaka



Dano Growth Shakti " Door to Door " Campaign

Area : Dhaka



Western Union Ramadan Campaign

Place: Dhaka, Comilla, Tangail



Dabur Business Conference 2022

Venue: Sarah Resort, Gazipur



Orion Footwear Outlet Launching

Place: Rajshahi, Savar



DANO New Product Pre-Launching Consumer Survey

Place: Super Shop

Area: Dhaka



Fresh Crispy Wefer Launching Activation

Place: Schools

Area: Dhaka, Cumilla, Narayangonj, Savar, Gazipur



Dano Captain Dry Sampling Activation

Place: Schools, Hospital, Terminal

Area: Dhaka



BNO Bike 1 Launching Activation

Palce: Garage, Fule Pump, Retails

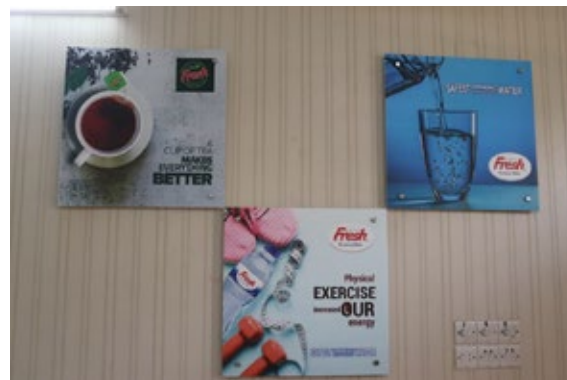
Area: Dhaka, Chattagram, Cumilla, Khulna, Sylhet, Barishal, Rajshahi

Duration: 6 Months



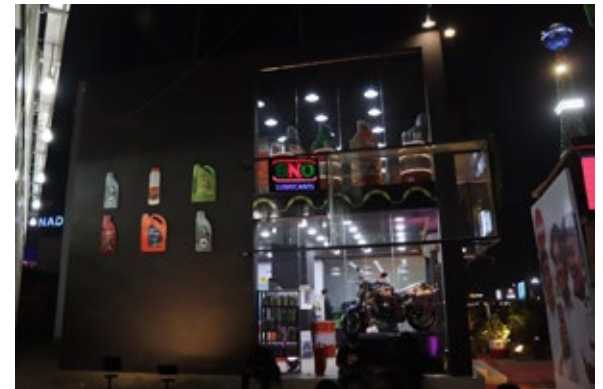
Branding Interior Fresh Beverage

Palce: Notre Dame College, Dhaka



BNO DITF Pavilion 2019

Venue: Agargaon, Dhaka



Modern Trade CP Activation

Palce: Agora, Meena Bazar, CSD

Area: Dhaka



BNO Delar Showroom Branding

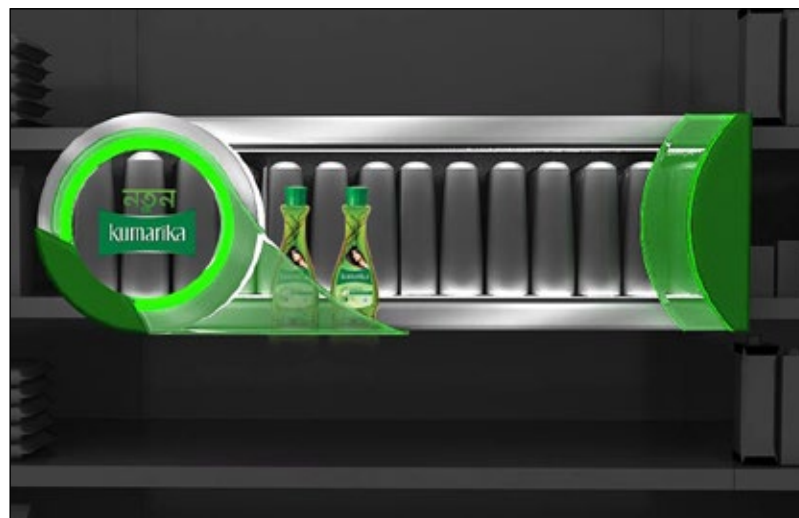
Area: Dhaka



Kumarika Display Branding

Place: Shopno, Meena Bazar, Agora & General Trade

Area: Dhaka, Chottogram, Sylhet, Rajshahi



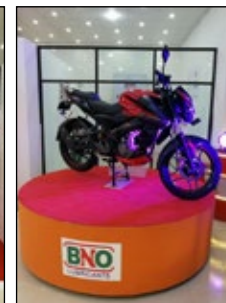
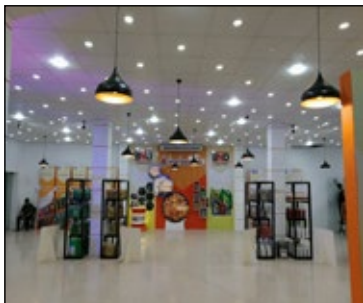
BNO Lubricants DITF Mini Pavilion 2017

Venue: Agargaon, Dhaka



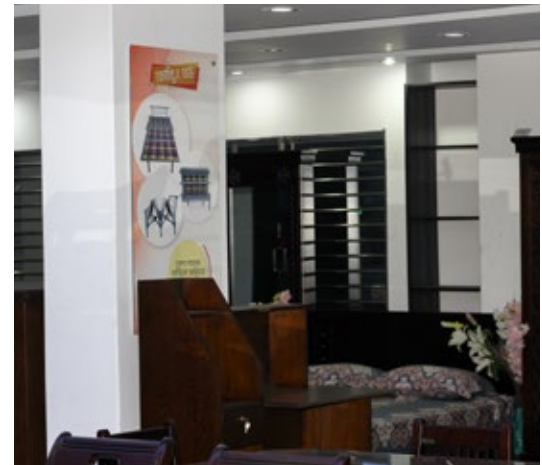
BNO LUBRICANTS CITF PAVILION 2017

Venue: Pologround, Chottogram



TANIN BESTWARE

Showroom Interior & Branding



BRAC SAAJAN EXCHANGE

Corporate Office Branding



Dabur Business Conference 2022

Venue: Sarah Resort, Gazipur



Mercedes-Benz C-Class Cabriolet Launching

Venue: The Westine Dhaka



Dabur: Half Yearly Business Conference

Place: Dabur Corporate Office



Janata Bank Annual General Meeting 2019

Venue: Pan Pacific Hotel Sonargaon, Dhaka



Janata Bank Annual General Meeting 2020

Venue: BICC Hall of Fame, Agargaon, Dhaka



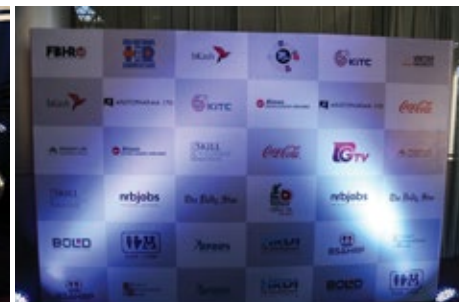
DANCAKE Present Women's Day Special Concert

Rabindra Sarobar, Dhanmondi, Dhaka



UIU National HR Convention 2018

Venue: BICC Celebrity Hall, Agargaon, Dhaka



Shahjalal Islami Bank Managers Conference

Venue: Redison Blue Water Garde, Dhaka



Re: UNION 2018 (Adamji Cantonment)

Venue - The Olive, Gulshan



SIBL 15 YEARS OF CORDIAL SERVICE

Venue: Pan Pacific Hotel Sonargaon, Dhaka



ROADS & HIGHWAY DEPARTMENT

Pavillion Design
(3rd Unnoyon Mela 2018)



ROADS & HIGHWAY DEPARTMENT

Pavillion Design

(4th National Unnoyon Mela 2018)



Event: Lead Women JCI Bangladesh
Venue: Six Season Hotel



JCI-Samakal Tarunner Budget

Venue: The Westine Dhaka



Compliance Family Anniversary Dayr

Venue: UIU Conferance Hall



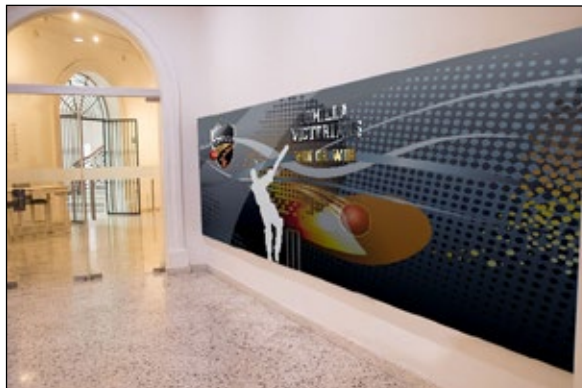


POS (Point of Sales) Branding



COMILLA VICTORIANS

Logo Design, Promotional Banner, Office Branding, Billboard, Badge, Wrist Band



Bashundhara A4 Paper Relaunching New Design



FRESH EXERCISE BOOK COVER DESIGN



Press Advertising



Press Advertising



Paper and Magazine Ad Design



DOZE Boishakh Offer Paper AD



Persona Eid Offer Paper AD



Persona 21 February Magazine AD



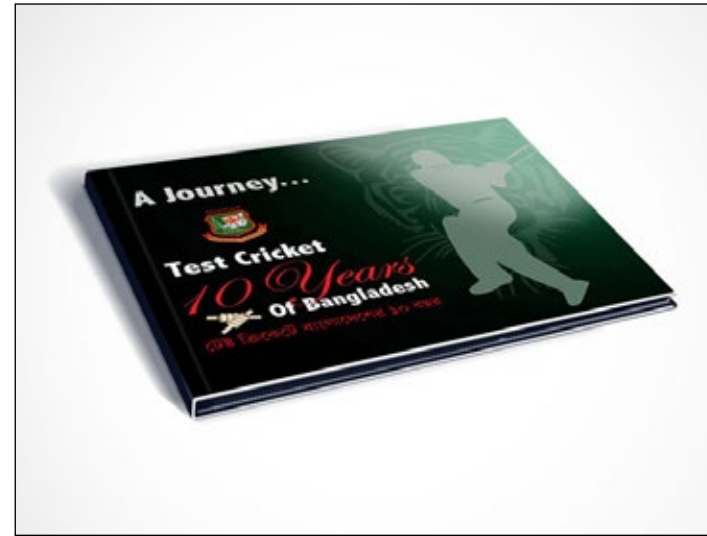
Persona Discount Offer Magazine AD



Janata Group Magazine AD



Williams Youth Service Stationery Design



Test Cricket 10 Years of Bangladesh, BCB History Book



400 years of Dhaka, Nine Designer Tagore Inspired Fashion Show Billboard and Book



brandylane

GET IN TOUCH

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