

**IT'S TIME TO  
THINK BIG AND  
LOOK BEYOND,  
START SELLING  
FROM  
BANGLADESH TO  
ACROSS THE  
WORLD!**

## **WHO ARE WE?**

Area71 is the first organization who is working to help local sellers from Bangladesh founded in 2017. We created training program and services that helps people to start their Cross Border business. Our aim is to up new sellers from Bangladesh and generate foreign currency for socio economy.

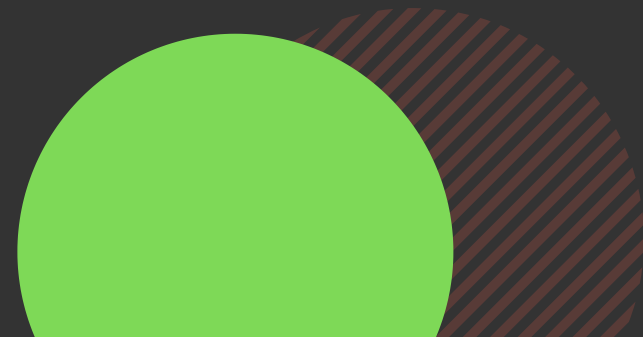


## **LOCATION**

House # 37, Road # 03  
Sector # 09, Uttara-1230,  
Dhaka, Bangladesh



**Area71  
Venture  
Limited**



# WHO WE ARE?

Area71 is the Only Amazon SPN in Bangladesh. We are the only company listed in Amazon Service Provider Network (SPN) from Bangladesh.

**amazon** spn

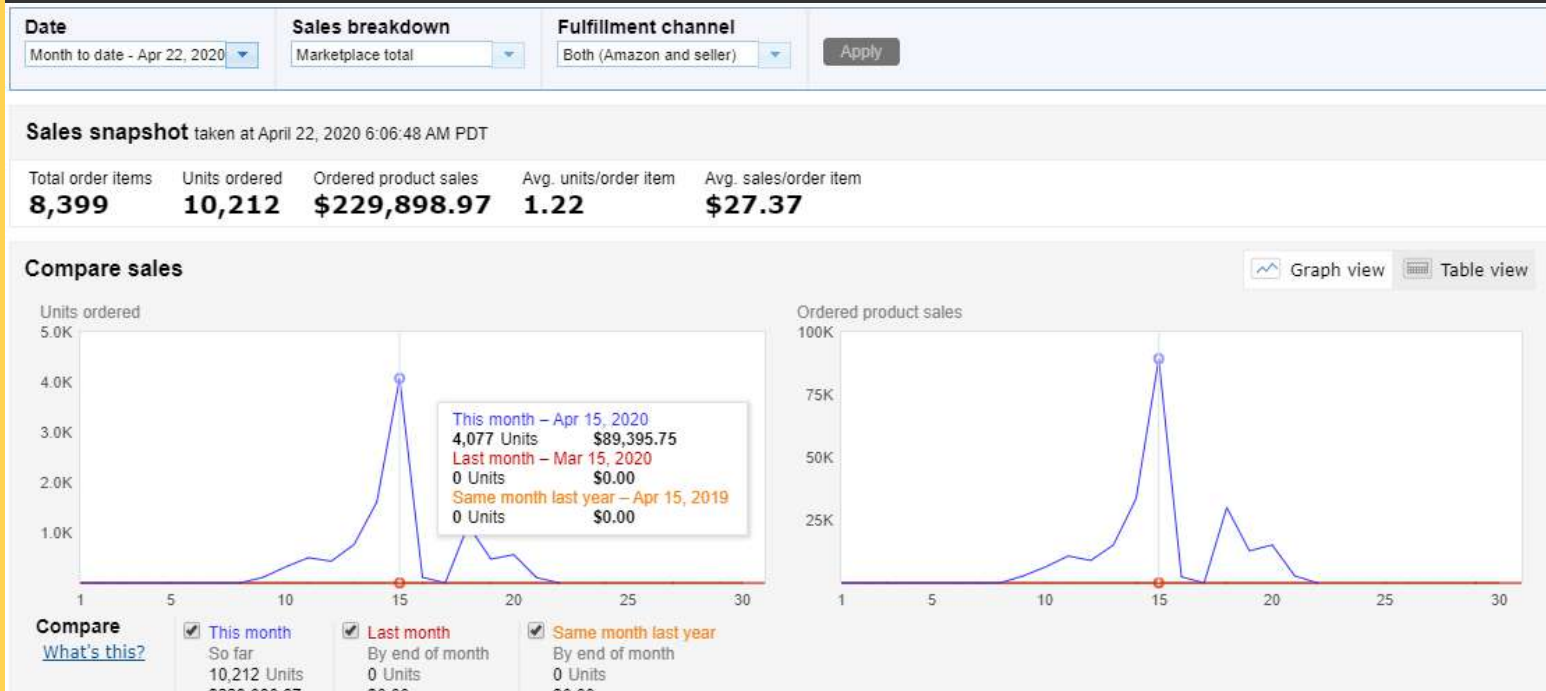
The Amazon logo arrow is a yellow curved line that starts under the 'a' and ends under the 'z', pointing to the right.

# ACHIEVEMENTS

1. One of our Client SALES Graph in a Month Period.\*

Units Ordered:  
10,212

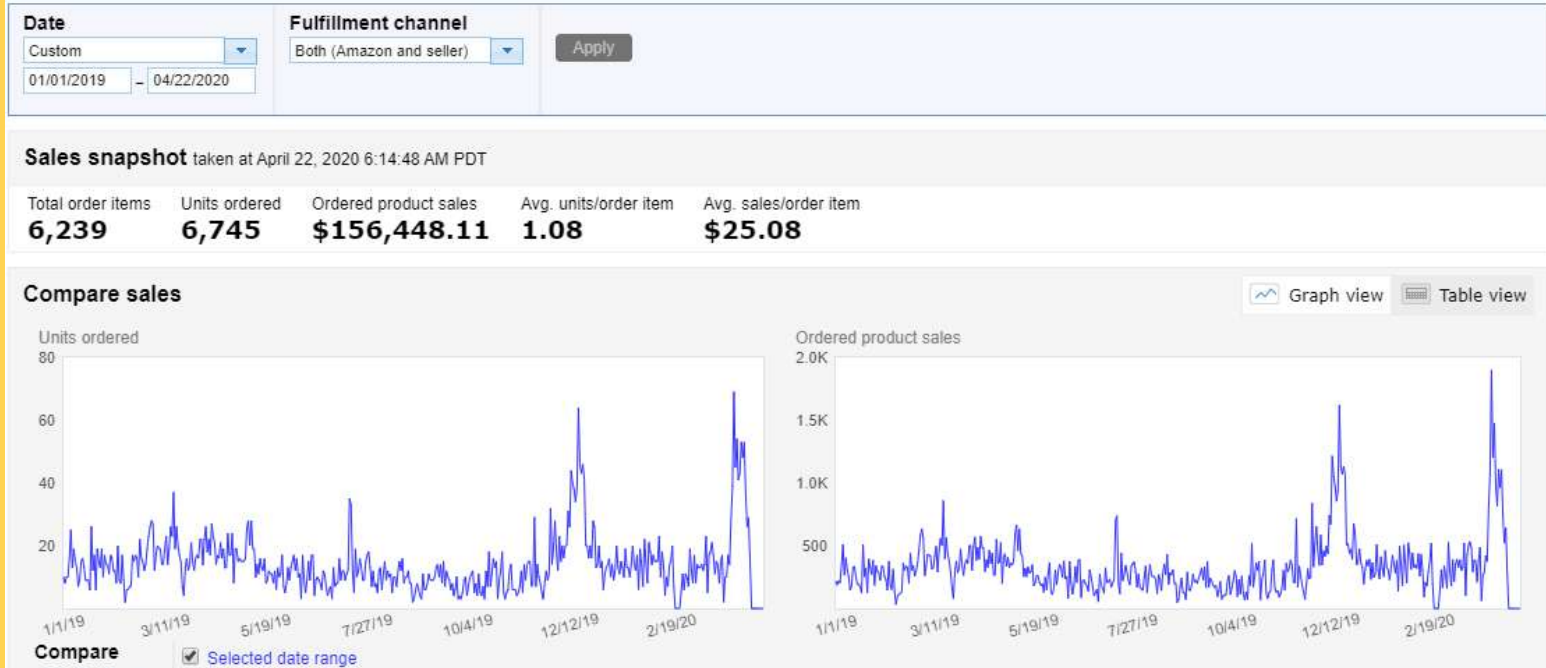
Sales:  
\$229,898.97



2. Another Client Sales Graph over the year.\*

Units Ordered:  
6,745

Sales:  
\$156,448.11



\*screenshot taken directly from Amazon seller central dashboard

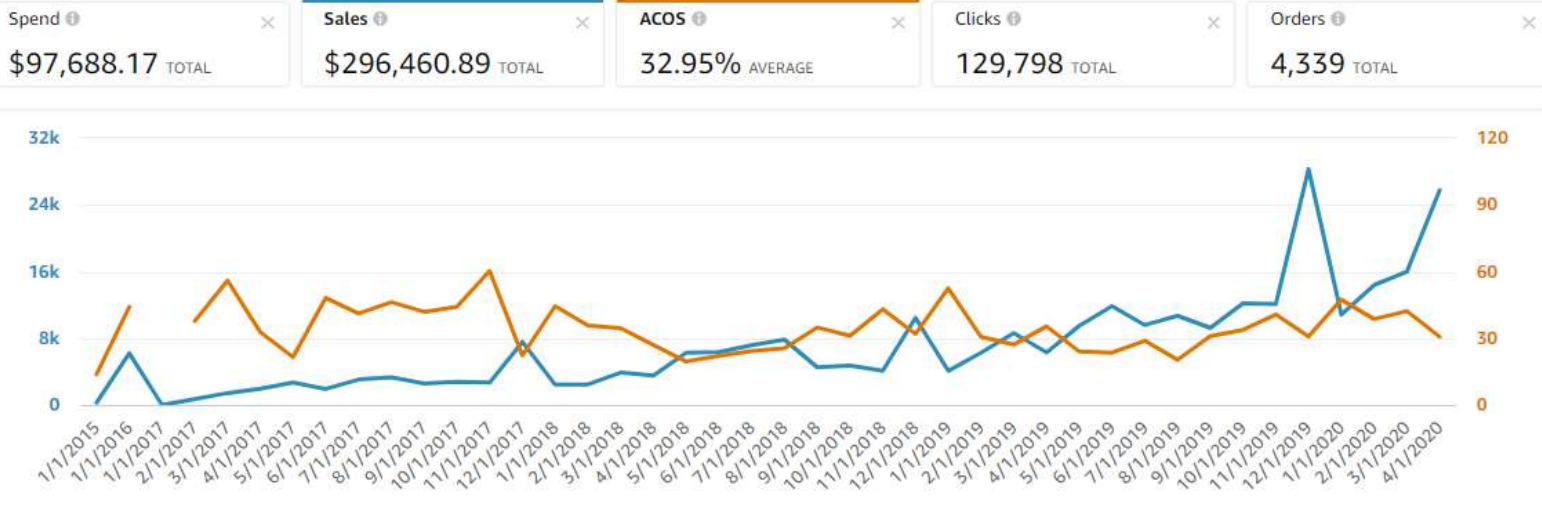
# ACHIEVEMENTS

## 1. One of our Client Advertising Campaign Performance.\*

**Total Spend:**  
**\$97,688.17**

**Sales:**  
**\$296,460.89**

**ACOS:**  
**32.95%**

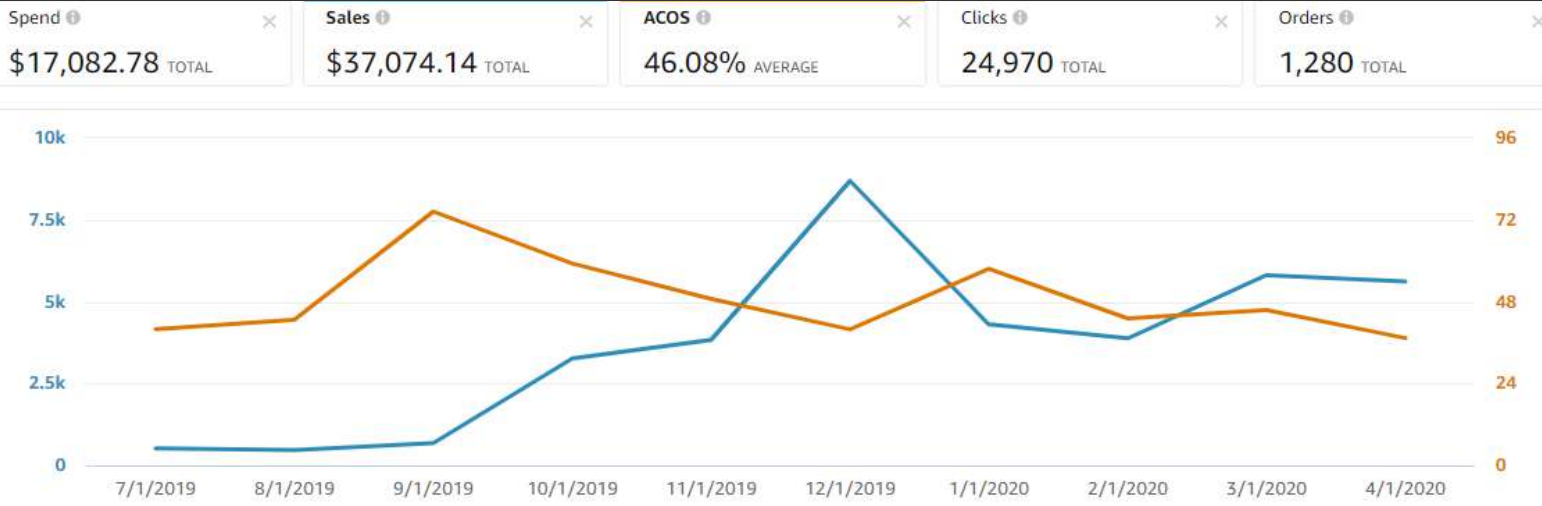


## 2. Another Client Advertising Campaign Performance.\*

**Total Spend:**  
**\$17,082.78**

**Sales:**  
**\$37,074.14**

**ACOS:**  
**46.08%**



\*screenshot taken directly from Amazon seller central dashboard



**OUR COMPANY HAS A  
COMBINED EXPERIENCE  
OF MANY YEARS  
SELLING ON AMAZON.**



**AREA 71**



## WHAT WE PROVIDE



### TRAINING

We Organize workshop at regular intervals, 12 months long Bootcamp and Online training for easy conveniency.



### MARKETING

We provide service for amazon SEO, Sponsored Advertizing, Amazon listing optimization, shipment creation of amazon FBA.



### BRANDING

Product Branding strategy, Packaging, labeling, logo design, and Brand name.



### CONSULTANCY

We can help you with ideas on products outsourcing, scaling, pricing and growth strategy.



### FBA SHIPMENT

We can help you to send your FBA shipment to amazon warehouse at the most affordable rate in Bangladesh.

# Our service overview

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We offer a full-fledged listing optimization service for your products. Starting from product photography, keyword research, product copy optimization, overall account management,. We also offer product videography, CTR(click through rate) optimization, CR (Conversion Rate) optimization and many more.

## Our Responsibility

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- Search Engine Optimization
- Sponsored Ads
- Email Follow Up Writing
- Listing Promotion (PPC & Social Media)
- General Virtual Assistant
- Customer Service
- Product Sourcing
- Social Media Management / Content Writing

- Keyword Research
- Product Opportunity Research
- Competitor Research
- Supplier Research

Still in the dark what your competitors are doing? Or how people are searching for your product?

Comprehensive Research is the first step in any successful strategy but can be tedious and time consuming. We can help by providing reports that allow you to make the right decisions.

## Market Research

- Copywriting
- Listing Uploads & Management
- Product Photography / 3D Rendering and Image Editing
- Amazon Reviews

How much money are you losing with unoptimized listings? Are you being found by people in the huge Amazon marketplace with 100 of similar products? Do your listings effectively convert people to buyers? Let us help you to show the best side of your product with Amazon SEO optimized copywriting that actually works and Images and Reviews to make your listing truly stick out.

## Listing Optimization

- Branding Strategy
- LogoDesign
- Naming
- Packaging & Label Design

How do you stick out in a competitive market like Amazon? Selling a commodity item that looks the same like any other? How can you be different?The answer is branding! With creative and attention-grabbing packaging and label design and a name and logo that sticks in the heads of your customer like someone pinned it there you don't have to fear the competition.

## Branding

- Amazon Search Engine Optimization
- Amazon Sponsored Ads
- Amazon Email Follow Up Writing
- Amazon Listing Promotion (PPC & Social Media)

We create awesome marketing campaigns that bring you more sales, loving customers and continuous business. Promote your listing with PPC or on social media and cover more keywords with Amazon Sponsored Ads.

## Marketing

# Our service overview

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We offer a full-fledged listing optimization service for your products. Starting from product photography, keyword research, product copy optimization, overall account management,. We also offer product videography, CTR(click through rate) optimization, CR (Conversion Rate) optimization and many more.

- General Virtual Assistant
- Customer Service
- Product Sourcing
- Social Media Management / Content Writing

Once your business reaches a certain level you'll need help with customer support, sourcing new products. Maybe you need someone to manage your social media accounts and write posts for your blog or just free your time from the myriad of tasks you're faced every day as a business owner. In short: You need a virtual assistant. We can find you a VA that fits your needs and is already familiar with the Amazon or the field. Either as a full position or just part-time. We have you covered.

## Virtual Assistance

- Branding & Amazon Market Strategy
- Product & Pricing Strategy
- Amazon Promotion & Growth Strategies
- Outsourcing & Scaling

Are you just starting out with selling on Amazon? Struggling to get your business to the next level?

With our extensive experience selling on Amazon we can give you advice and help you take the next step to establish a rapidly growing business. There will be always challenges when establishing or scaling a business. Don't make the same mistakes as everyone else, talk to an expert who's been there already and knows what works!

## Amazon Business Consulting

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**We're a dedicated team of Experts and many clients we've been working with who were able to multiply their sales because of our work. Our rates are insignificant compared to the long-term benefits and the increased revenue of a perfectly optimized product listing.**

**ABOUT US**

**CONTACT**



01568-202883



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